

Experts and exhibitors at euregia 2006

- > Regional planning, consulting and management
- > Ministries, authorities, communes and districts
- > Educational and training institutions
- > Energy, transport and environment concepts
- > Urban and regional marketing
- > Landscape planning and tourism consulting
- > Social planning, community work, local initiatives
- > Local businesses, assistance for commerce and business
- > Special interest associations and European networks
- > Regional marketing for agricultural
- > Town renewal and urban development
- > Employment and structural development initiatives
- > Model projects, model regions
- > Transnational programme and project evaluation
- > Institutions, academia and research
- > Consulting for communes
- > Assistance bank, credit and financing institutions
- > Policy consulting and intermediation

Venue
Neues Messegelände Leipzig
Messe-Allee 1
04356 Leipzig

Date
23 to 25 October 2006

Opening hours for visitors
Monday, 23 October 2006, from 12:00 noon to 20:00 hrs
Tuesday, 24 October 2006, from 9:00 to 18:00 hrs
Wednesday, 25 October 2006, from 9:00 to 18:00 hrs

Registration of Contributions to the Congress Programme
15 April 2006

Start of Planning for Exhibitors
8 May 2006

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Please send me the following information materials free of charge and without any obligations:

- ☐ Information for exhibitors ☐ Registration as exhibitor
- ☐ Information for visitors (as of June 2006) ☐ Current information on euegia by e-mail

Name: _____ First name: _____

Function: _____ Firm: _____

Street _____ No. or P.O. Box _____

Postal code, place _____ Phone, e-mail _____

☐ Yes, I consent to receiving information also by telephone, fax or e-mail. I have the right to withdraw the consent to use my personal data for information processing at any time. The data you indicated will be processed by third parties and Leipzig Messe GmbH in accordance with the provisions of the Data Protection Act and other applicable laws for the purpose of providing customer support and making information available. Please inform us if you do not wish to receive any further information on euegia 2006.



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MLG00003



Local and Regional Development in Europe
Specialist Exhibition and Congress

23 - 25 October 2006

newsLETTER



Number One Marketplace for Europe's Regional Planners

Europe is converging, but retaining its originality. Precisely the diversity and the efficient networking across country borders is the focus of the euegia congress to be held from 23 to 25 October 2006 in Leipzig. Project Leader Ms. Ulrike Lange announced the aim of deepening territorial cooperation on the continent by organizing numerous courses, seminars, lectures, workshops and exhibitions.

Euegia, which is the largest forum for communication and benchmarking in the area of regional development in Europe will be taking place for the fifth time in Leipzig. The congress is a meeting point for regional planners and managers, representatives from ministries and EU bodies, model regions and networks, special interest associations, education and training institutions, chambers of commerce, communes, nature parks, economic assistance organizations; development, planning and location marketing enterprises from almost all countries between the North Cape and the Aegean Sea. "Euegia has become established as the ideal platform for presenting concepts and model strategies in theory and practice, initiating contacts for future cooperation, sharing experiences and discussing matters of mutual interest," said Ulrike Lange.

This euegia will of special importance, because as of the year 2007, the concept of EU structural policy will be changed. Especially the INTERREG programmes will be replaced by new

schemes. For this reason, euegia will inform attendees of the new concept of EU assistance schemes. The focus will shift more to alternative financing forms. "In Leipzig, we will present public private partnership (PPP) models and special strategies for raising private capital," the Project Leader stated. The extensive congress programme includes events on the subjects of competitiveness and co-existence of very different regions as well as forums designed for specific target groups. These forums will address, among other subjects, the possible uses for former mining landscapes, brownfield management, strategies for structural change, and environmental impact assessments in spatial planning. A special focus of euegia will again be on facilitating contacts. Leipzig Messe will organize country workshops for this purpose. A specialist meeting with a project exchange is also being planned for the CADSES Programme of the EU. Several other programme levels and EU institutions will be participating with their own action programmes and information booths, including LEADER+. The Bundesamt für Bauwesen und Raumordnung (Federal Office of Construction and Regional Planning) will organize a forum on spatial planning observation.

The last euegia in 2004 boasted with a record number of participants. A number of 1,700 actors gathered in Saxony for the four-day event.

www.euregia-leipzig.de

CADSES Member States gather Congress, Workshops and Projects

The extensive CADSES region, which comprises a total of 18 countries – including non-EU Member States such as Albania, Bosnia-Herzegovina, Bulgaria, Serbia and Montenegro, Croatia, Macedonia, Moldova and Ukraine – will hold its annual meeting at the euegia. Workshops will be held concurrently on topics such as

- What is the added value for the participating regions in the EU assistance programmes?
- How does this contribute to strengthening their economic competitiveness? Over 50 individual projects – especially from Central and Southeast Europe – will be presented.

Higher Priority for Cooperation among Europe's Regions

The EU will launch new structural assistance programmes in 2007. The focus will be on territorial cooperation between the European regions. "The new schemes will attach greater importance to the cross-border cooperation of regions and communes," said Josef Bühler, of neuland+ Tourismus-, Standort-, Regionalentwicklung GmbH & Co KG from Aulendorf near Lake Constance. How cooperation among the regions and commune can be intensified through projects and the sharing of experiences will be topics of discussion at the congress. This information is just as valuable for the traditional exhibitor of euegia as the opportunity to make new contacts at workshops and the country exhibitions.

New Forms of Financing for Urban and Regional Development

The Leipzig euegia will present information on the new EU assistance schemes and EU finance engineering models. Moreover, other alternative forms of financing will also be addressed. Regional initiatives need capital to implement major development measures. The initiatives are often confronted with small communal budgets or assistance programmes that are being changed or phased out. These constraints are heightening the motivation to find new ways of raising capital. As a result, best practice examples of how to raise capital for regional development from the business sector, private households and foundations are becoming more frequent. Additionally, future strategies for the city centres, urban and rural regions will be discussed at the euegia.

"Motorways of the Knowledge-based Society"

Walther Stöckl, Head of the Managing Authority of INTERREG IIC East in Vienna

1. Question: INTERREG is one of the most successful Community Initiatives of the EU. Moreover, INTERREG IIC is the only programme that supports inter-regional cooperation and the sharing of experiences on regional development throughout Europe. How satisfied are you up to now with the achievements of the programme?

Very. It has been especially the networking effects that have impressed me. Over 2,600 partners from 25 EU countries and almost just as many third countries work together in a total of 267 projects under INTERREG IIC.

We know from experience that the well-connected regions are more innovative and competitive. The inter-regional networks of Europe are the motorways of the knowledge-based society and for sharing experiences and transferring know-how.

To exchange experiences with and learn from other regions how to make best use of EU investments is of particular importance for the new EU Member States.

We have, therefore, also achieved a very good participation rate in the new Member States of almost 30% in the programming area East.

2. Which INTERREG IIC projects do you view as particularly productive as regards results and findings?

I would like to give you two examples out of the 73 projects we support. ENABLE and REGIOSUSTAIN. ENABLE is a Regional Framework Operation – RFO, which is led by the Landesentwicklungsgesellschaft Thüringen (Development Company of the Province Thüringen). It grants assistance and carries out inter-regional subprojects with different partners from the regions involved. Its aim is to raise the general competitiveness of small and medium-sized companies and start-ups to international standards: ENABLE has assisted 21 projects up to now, including "Textile Light Gate", an Austrian-German joint venture to develop self-illuminating textiles for emergency applications. REGIOSUSTAIN is a network project headed by the Leibniz-Institut für Länderkunde (Leibniz Institute for Country Research). It helps farming and forestry regions make use of the potentials of exploiting biomass energy sources neglected up to now.

The project aims to improve the social and economic cohesion of disadvantaged regions where farming and forestry are predominant.

3. INTERREG ends in 2006; new programmes are being prepared. To what extent and how can the euegia Leipzig contribute to the discussion?

At the time euegia takes place in the autumn of 2006, almost all European programmes for cross-border, transnational and inter-regional cooperation will have been prepared. This gives euegia a chance to position itself as the kick-off event for the funding opportunities of INTERREG 4, i.e. the new EU's Territorial Cooperation programmes.

4. How will the European Competence Centre for Regional Development that you have built up over the past few years in Vienna present itself at the euegia in Leipzig?

At the euegia 2006 in Leipzig, we will try to give new impulses for the improvement of knowledge management in regional development by presenting best practice examples for project management and giving multimedia presentations.



Welcome address by

Dr. Albrecht Buttolo,

Minister for the Interior of Saxony

Dear Guests of the euegia 2006,

The largest communication and benchmarking forum for regional development in Europe from 23 to 25 October 2006 has been organized for the fifth time by Leipziger Messe.

At the euegia 2004, the just completed EU enlargement was the focus of the event, but this time it will concentrate on the future of European territorial cooperation. The timing of the event in the autumn 2006 is ideal for reviewing the past programming period of INTERREG and for presenting an outlook of the new programming period for the years 2007 through 2013.

The Free State of Saxony as host of the euegia can look back at a successful track record of cross-border and transnational cooperation. This has always had high political priority for us due to the geographical location of the Free State of Saxony. The State Ministry for the Interior of Saxony as the supreme authority for regional planning has been actively involved in transnational cooperation in the area of spatial planning since the beginning. Under the leadership of the State Ministry for the Interior or with our financial participation, INTERREG projects have been implemented in the current programming period on flooding protection

and on transport and spatial planning.

At the exhibitions, visitors have the opportunity of informing themselves on the findings of these and many others INTERREG projects. The exhibition has been designed to be closely related to the congress, thus heightening the appeal of the event for visitors. Euegia 2006 will be more international than two years ago through the participation of many European actors from the field of spatial development. High-ranking participants and guests from all 25 European Member States are expected to attend this major meeting of European regional planners.

The Free State of Saxony as the host has the opportunity to present its regional and European projects and initiatives to an international, high-ranking expert audience with representatives from ministries, special interest associations, education and training institutions, chambers of commerce, communes, nature parks, economic assistance organizations; development, planning and location marketing enterprises.

As patron, I am very happy that euegia has become established as a major event for European spatial planning and thus also as a source of positive impulses for the location of Leipzig.

I am looking forward to the many participants from Germany and abroad, and would like to cordially invite you to Leipzig.

Dr. Albrecht Buttolo

Sincerely Dr. Albrecht Buttolo