

# APPLICATION FORM

European Territorial Cooperation Objective

CENTRAL EUROPE Programme

Application Round 1

**Don't remove the Excel protection**

**You risk that the form will be damaged and thus the application will  
become INELIGIBLE**

Index number:	
Registration Date:	
Date of approval:	

Form to be filled in and returned by post and e-mail to:

**CENTRAL EUROPE Programme**  
**Joint Technical Secretariat**

Museumstraße 3/A/III  
A-1070 Vienna, Austria  
Phone +43 (1) 4000 - 76 142  
Fax +43 (1) 4000 - 99 76 141  
E-mail: [info@central2013.eu](mailto:info@central2013.eu)

## LEGEND

White field	To be completed by applicant: text input/ pull down menu: single choice /multiple choice
Grey field	Not to be completed by applicant , data automatically transferred/ calculated
	Will be filled by JTS

## Table of Content/ ERROR Messages

[Cover Sheet](#)

[1. Basic Information](#)

[2. Project outline](#)

[3. Work Plan](#)

[4. Partnership and Budget](#)

[5. Project Budget](#)

Error

[6. Timeline](#)

Version: 1.2

## Section 1: Cover Sheet

**Title of the project:**

LISTEN TO THE VOICE OF VILLAGES

Local Initiative STreNGthening: how to build up a new TOURism in THE Valleys and among the mOst

**Acronym:**

LISTEN TO THE VOICE OF VILLAGES

**Lead Applicant (official name of the institution in English):**

Autonomous Province of Trento

**Lead Applicant country:**

Italia

**Region:**

Provincia Autonoma Trento

**Priority:**

Priority 4

**Area of Intervention:**

4.3 Capitalising on Cultural Resources for More Attractive Cities and Regions

**Duration**

Start date		End date		Duration (months)
1	2009	12	2011	36



## Checklist for submission of the Application Form

Yes	N/A	
✓		One electronic version of the filled in Application Form, including scanned version of all annexes, is submitted via e-mail no later than 14 April 2008, h: 24:00.
✓		The original paper version of the filled in Application Form, including hard copy version of all annexes, is submitted to the JTS bearing post stamp of 14 April 2008 at the latest.
✓		The paper version of the filled in Application Form and all annexes are submitted in one single package/envelope.
✓		The paper version of the filled in Application Form is not bound in order to ease photocopying.
✓		Both versions of the Application Form and of all annexed documents are written in English.
✓		Both versions of the Application Form show no ERROR messages.
✓		The Application Form has been signed by a duly authorised representative of the Lead Applicant and is dated and stamped.
✓		Co-financing Statements, Declarations on Administrative and Financial Capacity and on Legal status are submitted for all EU CENTRAL EUROPE partners. They are signed by a duly authorised representative, they are dated and stamped and are printed using Partners' headed paper.
<input type="checkbox"/>	✓	In case of an International Organisation acting under international law located in the CENTRAL EUROPE area, the appropriate form has been used.
<input type="checkbox"/>	✓	Co-financing Statements of all Third Country Partners and EU Partners not located in the CENTRAL EUROPE area are submitted. They are signed, dated and stamped and on Partners' headed paper.
✓		The figures indicated in the co-financing section of the aforementioned Declarations correspond to the individual co-financing figures of each partner listed in Section 4 of the filled in Application Form.
✓		State Aid Declarations for the Lead Applicant and all Project Partners (except international organisations) receiving ERDF funds have been filled in, stamped, dated, and signed by the authorised legal representative. They are printed using Partners' headed paper.
✓		All submitted Declarations have been prepared using the standard templates and no amendments to the text have been made.
✓		A flow chart indicating the co-ordination and management structure has been attached.
✓		A map showing the location of all partners has been attached.
✓		Paper and electronic versions of all submitted documents must be identical.

## Section 1: Basic Information

### Project summary

Describe the project **background**, **issues/challenges**, **objectives** (general and specific), need for **transnational cooperation**, relevance of the **partnership**, main **activities**, expected **outputs and results**. (maximum 3 x 1.000 characters)

The project idea arose up from the negative context that is typical of many Central Europe areas, characterized by marginality problems (a geographical, economic, social and cultural marginality) depopulation, demographical changes due to a progressive ageing of local population along with a deep lack and inadequacy of the territorial development policies. For several years these rural areas have been suffering from big difficulties and troubles occurred in competitiveness, attractiveness and unemployment field. On the other hand the territories in question are in possession of enormous natural, cultural-historical and local craft wealth. These resources, if properly exploited, could become the real "economic engine" of these areas. The main and priority goal of the project is to increase the competitiveness and the attractiveness of these rural marginal territories, holding unexpressed tourist potential, through the settlement and the implementation of new territorial

governance tools and drawing up of new pilot projects inside sustainable tourism sector.

The most important project activities are grounded on drafting a new governance model regarding these territories, testing this pattern throughout pilot projects and capitalization of achieved results and outputs. This capitalization will be carried out establishing the "Vital Villages" Association, an transnational organisation, and organising training activities together with best practices exchange. Moreover the project is going to set up a strong communication activity, organisation of a wide promotion of the territories involved and their tourist offer promoted within the project. The project's partnership is composed by Universities, that guarantee a scientific approach to the model's definition, and by territorial bodies and development agencies, expressing the real needs and problems of the rural villages, detecting an intervention power and capacity on these areas.

You have 1964 characters

### Project partnership

Table 1: Overview of project partnership

	Institution (Name)	Country (Code)	Region (NUTS2)	Total ERDF	Public co-financing (CE Partners)	Private co-financing (CE Partners)	EU partners outside CENTRAL	Financing from Third Countries	Total Budget
LP	Autonomous Prov...	IT	Provincia Au...	342.562,50 €	114.187,50 €	0,00 €	0,00 €	0,00 €	456.750,00 €
PP 2	University of T...	IT	Provincia Au...	195.075,00 €	65.025,00 €	0,00 €	0,00 €	0,00 €	260.100,00 €
PP 3	Development cen...	SI	Zahodna Slov...	210.502,50 €	37.147,50 €	0,00 €	0,00 €	0,00 €	247.650,00 €
PP 4	Bohemian Switze...	CZ	Severozapad	375.608,20 €	66.283,80 €	0,00 €	0,00 €	0,00 €	441.892,00 €
PP 5	Marshal's Offic...	PL	Opolskie	86.156,00 €	15.204,00 €	0,00 €	0,00 €	0,00 €	101.360,00 €
PP 6	Regional Author...	CZ	Severozapad	224.400,00 €	39.600,00 €	0,00 €	0,00 €	0,00 €	264.000,00 €
PP 7	Local Developme...	IT	Piemonte	196.500,00 €	65.500,00 €	0,00 €	0,00 €	0,00 €	262.000,00 €
PP 8	District Office...	DE	Oberfranken	145.275,00 €	48.425,00 €	0,00 €	0,00 €	0,00 €	193.700,00 €
PP 9	University of N...	AT	Wien	201.090,00 €	67.030,00 €	0,00 €	0,00 €	0,00 €	268.120,00 €
Total				1.977.169,20 €	518.402,80 €	0,00 €	0,00 €	0,00 €	2.495.572,00 €

Table 2: Eligibility of project partnership

EU - within CENTRAL EUROPE		EU - outside CENTRAL EUROPE		Third Country partners	
Country of EU LP and partners	Number of partners in these countries	Country of EU partners	Number of partners in these countries	Third Countries (ENPI, IPA, others)	Number of partners in these countries
AT:	1	BE:	0	AL:	0
CZ:	2	BG:	0	AM:	0
DE:	1	CY:	0	AZ:	0
SI:	1	DE:	0	BA:	0
IT:	3	DK:	0	BY:	0
HU:	0	EE:	0	DZ:	0
SK:	0	ES:	0	EG:	0
PL:	1	FI:	0	GE:	0
		FR:	0	HR:	0
		GR:	0	IL:	0
		IE:	0	JO:	0
		IT:	0	LB:	0
		LT:	0	LY:	0
		LU:	0	MA:	0
		LV:	0	ME:	0
		MT:	0	MK:	0
		NL:	0	MV:	0
		PT:	0	PS:	0
		RO:	0	RS:	0
		SE:	0	RU:	0
		UK:	0	SY:	0
				TN:	0
				TR:	0
				UA:	0
				others:	0
6	9	0	0	0	0

Eligibility Summary	Partners: 9	Countries: 6	CE PARTNERS: 9
---------------------	-------------	--------------	----------------

## Project funding

Table 3: Project funding

Location of partner	Source of funding	Amount
CENTRAL EUROPE partners	ERDF	1.977.169,20 €
	- out of which for activities in Third Countries (ERDF)	0,00 €
	Public co-financing	518.402,80 €
	Private co-financing	0,00 €
	<b>TOTAL ELIGIBLE BUDGET</b>	<b>2.495.572,00 €</b>
EU partners outside CENTRAL EUROPE	Public co-financing (own funds)	0,00 €
	Private co-financing (own funds)	0,00 €
	<b>TOTAL budget EU partners outside CENTRAL EUROPE</b>	<b>0,00 €</b>
Third Countries (ENPI countries, IPA countries, others)	ENPI/IPA funding	0,00 €
	Public co-financing from ENPI/IPA countries	0,00 €
	Private co-financing from ENPI/IPA countries	0,00 €
	<b>EU Budget for Third Countries (ENPI, IPA)</b>	<b>0,00 €</b>
	Public co-financing from Third Countries (own funds)	0,00 €
	Private co-financing from Third Countries (own funds)	0,00 €
	<b>Total financing from Third Countries</b>	<b>0,00 €</b>
	<b>TOTAL BUDGET</b>	<b>2.495.572,00 €</b>

ERDF grant rate :

79%

ERDF % for activities in Third Countries:

0%

Has the project idea already been presented in other Territorial Cooperation Programmes?

no

**Co-financing Statement and Declaration on Administrative and Financial Capacity and on Legal status  
by the Legal Representative of the Lead Applicant Organisation**

I, undersigned, representing **Autonomous Province of Trento**

request from the Managing Authority (MA) an ERDF contribution of **1.977.169,20 €** with a view to implementing the action that is the subject of this project proposal.

**Declare that:**

- I am authorised by my organisation to sign the Application Form on its behalf;
- All information contained in this application, are correct to the best of my knowledge;
- The organisation I represent has the adequate legal capacity to participate in the call for proposals;
- The organisation I represent is a **Public authority.**

The organisation I represent has financial capacity to complete the proposed actions and in particular:

- The proposed financial commitment is adequate to the organisation's size and capacity;
- It has the capacity of providing advancing payments also for considerable amounts (e.g.: investments);
- Eventual delays in ERDF reimbursement will not undermine the organisation's capacity of implementing the foreseen actions within the project;
- Its financial involvement in the project does not undermine the organisation's daily activities.

The organisation I represent has the administrative capacity to complete the proposed actions and in particular:

- It has enough internal human resources to ensure sound project management and coordination and the timely performance of the proposed actions. In the absence of these, additional necessary resources are properly included in the project budget;
- It has appropriate infrastructure and tools to ensure the adequate performance of the proposed actions;
- Its administrative involvement in the project does not undermine the organisation's daily activities.

All partners of this proposal comply with the rules on beneficiaries as stated in Reg. (EC) No 1080/2006, 1083/2006 and No 1828/2006.

**Acknowledge that:**

- The organisation I represent will not receive ERDF funds if it finds itself, at the time of the grant award procedure, in contradiction with any of the statements certified above, or is guilty of misrepresentation in supplying the information required by the MA a condition of participation in the grant award procedure or has failed to supply this information;
- In the event of this application being approved, the MA has the right to publish the name and address of this organisation, the subject of the grant and the amount awarded and the rate of funding.

**Confirm that:**

In the event of project approval the organisation I represent commits itself to the operation, and will provide

**€ 114.187,50**

as national co-financing to the CENTRAL EUROPE project's budget.

The specific actions listed in this project proposal have not and will not receive any other aid from the Structural Funds or other Community financial instruments. In the event that any of such funding is received after the submission of this proposal or during the implementation of the project, my organisation will immediately inform the MA .

By signing this I confirm that the proposed project is in line with the relevant EU and national legislation and policies of all countries involved.

**Official stamp of Partner institution:**

**Signature:**

**Date:**

22.09.2008

<b>Name:</b>	Gianluca Salvatori
<b>Organisation:</b>	Autonomous Province of Trento
<b>Function:</b>	Minister for Planning, Research and Innovation



**Co-financing Statement and Declaration on Administrative and Financial Capacity and on Legal status  
by the Legal Representative of the Lead Applicant Organisation**

I, undersigned, representing **Autonomous Province of Trento**

request from the Managing Authority (MA) an ERDF contribution of **1.977.169,20 €** with a view to implementing the action that is the subject of this project proposal.

**Declare that:**

- I am authorised by my organisation to sign the Application Form on its behalf;
- All information contained in this application, are correct to the best of my knowledge;
- The organisation I represent has the adequate legal capacity to participate in the call for proposals;
- The organisation I represent is a **Public authority**.

The organisation I represent has financial capacity to complete the proposed actions and in particular:

- The proposed financial commitment is adequate to the organisation's size and capacity;
- It has the capacity of providing advancing payments also for considerable amounts (e.g.: investments);
- Eventual delays in ERDF reimbursement will not undermine the organisation's capacity of implementing the foreseen actions within the project;
- Its financial involvement in the project does not undermine the organisation's daily activities.

The organisation I represent has the administrative capacity to complete the proposed actions and in particular:

- It has enough internal human resources to ensure sound project management and coordination and the timely performance of the proposed actions. In the absence of these, additional necessary resources are properly included in the project budget;
- It has appropriate infrastructure and tools to ensure the adequate performance of the proposed actions;
- Its administrative involvement in the project does not undermine the organisation's daily activities.

All partners of this proposal comply with the rules on beneficiaries as stated in Reg. (EC) No 1080/2006, 1083/2006 and No 1828/2006.

**Acknowledge that:**

- The organisation I represent will not receive ERDF funds if it finds itself, at the time of the grant award procedure, in contradiction with any of the statements certified above, or is guilty of misrepresentation in supplying the information required by the MA a condition of participation in the grant award procedure or has failed to supply this information;
- In the event of this application being approved, the MA has the right to publish the name and address of this organisation, the subject of the grant and the amount awarded and the rate of funding.

**Confirm that:**

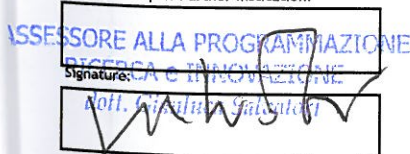
In the event of project approval the organisation I represent commits itself to the operation, and will provide as national co-financing to the CENTRAL EUROPE project's budget.

**€ 114.187,50**

The specific actions listed in this project proposal have not and will not receive any other aid from the Structural Funds or other Community financial instruments. In the event that any of such funding is received after the submission of this proposal or during the implementation of the project, my organisation will immediately inform the MA.

By signing this I confirm that the proposed project is in line with the relevant EU and national legislation and policies of all countries involved.

Official stamp of Partner institution:



Date:

**22 SET. 2008**

Name:	Gianluca Salvatori
Organisation:	Autonomous Province of Trento
Function:	Minister for Planning, Research and Innovation

## Section 2: Project outline

### 2.1 Relevance

Describe the **history of the project idea** as well as the partners' and/or relevant stakeholders' involvement in developing the project concept. (max. 1.000 characters)

The project idea was realised on the grounds of positives results achieved with the project "Réseau Européen de Tourisme de Village-INTERREG IIIC Sud". The deep interest in the matter expressed by lots of local villages of Central Europe stressed the importance that such an innovative project, addressed to enhancing competitiveness and attractiveness in rural areas, could assume.

These areas have to be increased through integrated tourism standards, because of the problems linked with rural areas (depopulation, ageing issues, peripheral position, lack of job opportunities, safeguard of natural, historical and cultural heritage).

The project supports the involvement of vulnerable groups (women and young people) and preserves the wealth of these areas, characterized by very similar aspects (rurality, marginality )

The final goal is to test new governance models to verify the results and to link the areas within a transnational network for a long time sustainability of the outcomes.

You have 1000 characters.

Describe how the **project objectives** (general and specific objectives) will contribute to the achievement of the objectives related to the chosen Priority and Area of Intervention. (max. 2 x 1.000 characters)

General objective:

- To enhance competitiveness and attractiveness of marginal rural villages with unexploited natural, cultural, traditional heritage through new sustainable tourist structures, which could become the real "economic development engine" of these villages, allowing in the meantime their safeguard

Specific objectives

- To define and draft a new territorial governance model regarding these territories, aiming at linking within a specific network all the subjects involved in the development of the territories, according to an integrated approach;
- To build up a transnational network about "Vital Villages" to help these areas in beating their geographical marginality, developing in the meantime and promoting at transnational level the tourist territorial products.

You have 793 characters.

Describe how the project will contribute to the **overall goals** of the programme (strengthening territorial cohesion / promoting internal integration / enhancing competitiveness of CENTRAL EUROPE) that are based on the Lisbon and Gothenburg agendas and the Community strategic guidelines for Cohesion policy. (max. 2 x 1.000 characters)

To the extent that our project aims at promoting competitiveness and attractiveness in rural villages, improving their economic performance, as well as considering the quality of life of the resident people, we can beyond all doubts state that it totally meets the overall goals of the project, highlighting that an increased competitiveness of Central Europe regions is the prerequisite condition to reach both an economic welfare and a socio-economic integration.

The project aims at a high valorisation of the natural, cultural and local craft resources of marginal rural villages. All these wealth are considered a very precious key factor for tourism development, according to a new territorial governance model, grounded on a participative approach involving local stakeholders, for their own benefit, and generating an economic base for villages and regions, which is one the main goals of the Programme.

You have 915 characters.

Does the project have links to other Areas of Intervention?

no

Describe **problems or issues** that the project intends to address; provide background information, the chosen priority and area of intervention and describe why the project is considered necessary in relation to the involved regions/countries. (max. 2 x 1.000 characters)

European regions participating in the project daily cope with lots of issues and problems concerning the depopulation of many rural villages lying in marginal areas. The difficult life conditions of these communities depend firstly on climatic factors and on cultural and political isolation, stunting the growth and the development of the territory. These are the main causes of the village's economic decline, youth unemployment, emigration of local people towards bigger centres, depopulation and , as final consequence, of the disappearing of many rural communities. Depopulation contributes in the meantime to a deep deterioration of the inheritance and of the territory local resources. The villages involved in the project are characterized by a specific historical and cultural inheritance and by significant natural wealth and beauty of the landscapes.

Their traditions are highlighted by high quality local craftwork: a social wealth underlining the typical features and peculiarities of the territory. To face such a difficult situation, that can destroy the rural root of these marginal villages, it's important to increase local values showing off the local tourist resources and finding out new structures for an economic, social and cultural exploitation of the home country, with an active involvement of local people in new projects linked with home territory. The achieving of the objectives of the project will be the starting point to save and increase the worth of these villages, with the creation of new job opportunities. The protection of territory environment and natural resources together with a safeguard of its historical and cultural resources will be both a long-term economic investment and a new way to beat the depopulation with the development of new sector activities and the revaluation of the old jobs and traditions.

You have 1858 characters.

Describe the **target groups**, indirect beneficiaries and their estimated number as well as their needs. (max. 1.000 characters)

1)stakeholders involved in project activities: local administrators, entrepreneurs, vulnerable categories (women and young jobless). Some project activities are directed to them (activities 5.2,5.3) or requires their direct involvement (WP3, WP4) although they encompass in every project activities.  
2)local inhabitants of villages that benefit from:-enhanced competitiveness and attractiveness of their villages;-new and competitive jobs in the sector of sustainable tourism;-valorised and more protected and safeguarded villages' heritage.  
3)inhabitants of neighbours villages that benefit from positive effect of increased competitiveness, attractiveness, new jobs, valorised and protected heritage of their neighbours  
4)descendants that'd enjoy natural, historical and traditional heritage of their fathers' villages, otherwise destroyed  
5)tourists that, thanks to the association, have the chance to know and visit the "Vital Villages".  
We estimate the total number in about 250.000 people

You have 996 characters

Explain why the project goals cannot be efficiently reached acting at national, regional or local level only and why **transnational co-operation** is vital for the achievement of the expected results. (max. 2 x 1.000 characters)

The role of transnational projects working groups and networks is continually increasing: it has become the most important organizational mechanism for facilitating horizontal cooperation in multinational organizations. To reach all the project goals it's vital a deep cooperation among the different partners. This is a very important instrument for overcoming existing economic disparities, for better integrating new EU members, to share economic, social, ecologic, historical and cultural issues. Economically weak areas or marginal territories, like the villages involved in this project, are in need of developing broad contacts with other regions with comparable local problems: it's essential to understand how different countries solve similar troubles, it's vital their sharing of experiences. The close cooperation between municipalities and regions as well as with other regional institutions

from different countries in common projects plays now a special role, that strengthen European skills and capacities of the different countries involved in the project activities. Transnational cooperation is also a quite difficult process: there are still considerable obstacles for planning and implementing development projects and the difficulties are due to different political institutions, administrative systems and procedures, as well as different economic standards; not to forget the language barriers. Nevertheless all the partners involved in a project can take a positive result from transnational cooperation and therefore can contribute to grade up villages lacking behind. What the project wants to underline is that marginal territories will gain more and more attractiveness and competitiveness only through a new approach to a close cooperation, through a transnational networking, to let Europe grow closer from the bottom up.

You have 1856 characters.

How does your project affect the **environmental dimension of sustainability** (Gothenburg goals) ?

Negative	
Neutral	X
Addressed	

How does your project affect the **economic dimension of sustainability** (Lisbon goals) ?

Neutral	
Addressed	X

Describe contributions to the economic dimension of sustainability (Lisbon goals) (max. 1.000 characters)

Tourism industry plays a key role within the Lisbon Strategy, because of its significant importance in growth and job creation field. It is fundamental when it comes to offering job opportunities to young people, to women and to less-skilled people. Tourism is considered in fact one of the main sectors in European economy, because of its substantial contribution to each Member State's GDP and thanks to the high level of employment it produces. On the other hand, sustainable tourism plays a central role in the maintenance and improvement of the cultural and natural heritage of a territory and contributes to a better local development of the marginal villages. Taking all the above into account, tourism economic potential together with an important employment growth make the sector a significant contributor to the Lisbon objective 'to deliver stronger, lasting growth and create more and better jobs (EC comm. March'06, May'02 and March'06+EP Resolution'07).

You have 967 characters.

Select the relevant economic indicators for your project

The project is contributing positively to innovation and competitiveness	X
The project is supporting RTD activities in SMEs and SME access to RTD services	
The project is contributing to strengthened co-operation among businesses	
The project is contributing to strengthened co-operation between businesses and research	
The project is technology transfer or tertiary education institutions	
The project is contributing to the establishment or development of transnational clusters	
The project is contributing to the co-operation of key players of regional innovation systems	
The project is fostering entrepreneurship	X
The project is supporting the use of ICT and the access to ICT services	
The project is contributing to strengthened co-operation among training facilities and labour market organisations	

How does your project affect the **social dimension of sustainability** ?

Neutral	X
Addressed	

How does your project affect **equal opportunity and non discrimination** ?

Neutral	
Addressed	X

Describe the contributions to equal opportunity and non discrimination (max. 1.000 characters)

The project aims at involving vulnerable groups, such as elderly people, women, jobless young people, in order to create new job opportunities within the territory. Throughout history, woman has always played an important role within society. We well know the fundamental task of the woman within any kind of community and if we look at marginal rural villages with historical, cultural and natural wealth we can realize her importance, not only within the family but also in the management of Bed and Breakfast, Agritourism and Farmhouses. Tourism is in fact one of the economic sectors with the highest potential for growth and for job creation, in particular for young unemployed people and for women. The organisation of training courses addressed to women and to young people will bring an added value to the area, not only creating employment but also avoiding depopulation and safeguarding and increasing the value of the heritage, uses and customs of a territory.

You have 970 characters.

List the most relevant **EU policies and regulations** in relation to the selected Priority. (max. 500 characters)

Commission Comm. 13.11.2001 "Working together for the future of European tourism";  
Council Resolution 21.5.2002 "The future of European Tourism";  
Commission Comm. 21.11.2003 "Basic orientations for the sustainability of the European tourism";  
Comm. 2.2.2005 "Working together for growth and jobs. A new start for the Lisbon Strategy";  
Commission Comm. 17.3.2006 "A renewed EU Tourism Policy";  
EP Report 15.7.2007 "New prospect and new challenges for Sustainable European Tourism"

You have 479 characters.

Describe how your project relates to these **EU policies and regulations** (max. 1.000 characters)

The main goal of the project is to develop a sustainable tourism in its purest sense. This means that it aims at a tourism which attempts to make a low impact on the environment and local culture, while helping to generate income, employment, and the conservation of local ecosystems. It is a responsible tourism that is both ecologically and culturally sensitive within rural areas.

These are the same priorities expressed and highlighted not only in the Lisbon and Göteborg strategies, but also in many official documents of The European Commission (Charter for Sustainable Tourism - 1995 - Déclaration d'Helsinki - 1996), all underlining that the improvement of a tourism competitiveness together with a tourism sustainable growth is one of the most important challenges for European bodies.

We can therefore assert that the project complies with the European Community priorities and goals in the tourism field

You have 916 characters.

Describe how your project is compliant with the relevant **national policies**. (max. 1.000 characters)

AU: sustainable tourism is seen as a change for positive future development of rural areas in Austrian strategy of sustainable development 2002;

PL: is compliant with the strategy for country development 2007-2015 (priority 1: competitiveness and innovation of the economy; priority 5: rural areas development);

CZ: compliant with CZ national programme on sustainable tourism development; national strategic reference framework 2007-2013 (obj 1 priority c: development of sustainable travel and tourist sector and utilisation of potential offered by cultural heritage); national development plan 2007-2013 priority: sustainable tourist development;

DE: is compliant with federal level policy on rural areas spatial planning as well as the regional (Bavaria) level policy;

IT: compliant with national strategic reference framework 2007-2013 (priority 5: valorisation of natural, cultural local resources to improve new forms of sustainable competitiveness and attractiveness of the territories)

You have 997 characters.

Describe the **innovative elements** of the project (benefits over and above the normal returns that beneficiaries would receive from a standard action or provision of services) in relation to the following degree(s): process-oriented innovation, goal oriented-innovation, context-oriented innovation). (max. 1.000 characters)

The innovative elements of the project, laying in a process-oriented innovation, can be summed up as follow:

- definition of new territorial governance model to be tested and verified on pilot territories of partners;
- creation of a transnational association for spreading off governance models, ensure a transnational visibility of the marginal rural villages that composed it and guarantee a capitalization of project results and outputs

You have 440 characters.



## 2.2 Methodology

Describe the **approach and the methodology** (activities, their combination and sequence) that will be used to produce the intended outputs and results. (max. 2 x 1.000 characters)

In order to ensure the success of the project, the coordinator has to define precise work rules to constantly evaluate the project work progress. Each of the 5 work package will be supervised by one project partner. Each work package is divided into actions which are the result of a consensus among the partners built up during the preparation of project proposal.

WP1 is dedicated to guarantee a timely and efficient day to day management and monitoring of the project

WP3 defines a new territorial governance model which must be subsequently tested under WP4 through one or more pilot projects in each pilot region

Final result of these two Wps will be an integrated transnational model

As a way of capitalisation of activities done in the WP3 and WP4, WP 5 will focus on the foundation of the "Vital Villages" association whose aims will be to set up a transnational network for the transfer of new governance approach and developing a common promotional policy for the partner territories

the association will act in order to enlarge its partnership soon after the end of the project. A glue among the activities of WP3, 4, 5 will be secured by communication and promotional activities of WP2. In particular promotional activities will be directed to foster tourism offers among tourist operators and Regional tourist boards

The management will be structured as follows: a steering committee will be the general decision making body of the project, in charge of keeping on tracks all the project components, involving all partner representatives; the permanent monitoring and evaluation of activities implementation is up to the Core group involving experts from all partners; local Guide Groups, composed by local stakeholders representatives will be the direct voice of the territories and involved in all WPs. They will be the promoters of actions and activities to be proposed to the "Vital Villages" association integrated into a jointly shaped transnational work programme.

You have 1987 characters.

Outline **past and current initiatives** relevant to the project and how it will benefit from lessons learned. In case of realisation of investments, provide a short description of the feasibility study and of the environmental impact assessment already carried out. (max. 1.000 characters)

The project will benefit from the experiences of the following projects:

Via Claudia Augusta and ALPINET GHEEP (Territorial promotion based on cultural heritage and promotion of traditional products); ProVision-Strategie (strategies for the sustainable regional development of tourism regions); PRAXIS Network project (promote the entrepreneurship on rural areas), Rural Area Restoration (development strategies at village level); Eco-tourism and offering innovation; Scenarios for the competitiveness of the alpine destinations in front of the concept of limit to the increase; Management of the local tourist system in the Alps; Analysis of governance's problems and of the use of the ICT; Regions benchmarking; The position of Trentino inside of the alpine competitive scenario; Bohemian Switzerland Sustainable Tourism Products; Tourist Destination Management of Bohemian Switzerland

You have 886 characters.

Links to Relevant initiatives	
Objective 1 and 2 Structural Fund programmes	
Territorial co-operation Programmes (transnational, interregional, cross-border)	X
Regions for Economic Change	
Other Priority-relevant EU programmes (LIFE+, CIP, RTD programmes, etc.)	
Other initiatives	
Networks (research, interest groups, etc.)	X

Describe the expected constraints and risks related to project implementation (max. 1.000 characters)

Difficulties and constraints could arise regarding the constitution of "Vital Villages" association as partner countries are characterised by legislative and administrative differences.

You have 185 characters.

How does the project ensure actual implementation? Indicate which **type(s) of action** the project intends to implement and quantify related output indicators.

Type of Action	Indicators		Nr.
Joint transnational strategy and action plan	Nr. of strategies/policy documents developed/ improved	X	17
	Nr. of strategies/policy documents implemented/adopted	X	8
Transnational tool development	Nr. of new tools developed	X	76
	Nr. of new tools implemented	X	76
	Nr. of trainings for new tools prepared or implemented	X	8
Joint management establishment	Nr. of permanent co-operations established	X	1
	Nr. of permanent management structures established	X	1
Investment preparation	Volume of investment prepared		
	Nr. of jobs to be created through these investments		
	Volume of private/public funds leveraged		
Pilot Actions	Nr. of Pilot Actions implemented (including Nr. of investments realised)	X	16
	Volume of investment realised through Pilot Actions		
	Nr. of jobs created through Pilot Actions		
Other			

In case of investment(s) outline its (their) characteristics by ticking at least 2 of the boxes below:

Form part of or be the result of transnational project co-operation or/and	X
Have a transnational effect or/and	
Create a physical link or a functional connection between regions or/and	
Have a demonstrating/model or pilot character being jointly strived for and evaluated by the partners.	X

Describe the chosen **type(s) of action and its/their core outputs** and refer also to the relevant work packages (including the process assumptions for these core outputs). (max. 1.000 characters)

3.1) mapping and identification of areas of interest; gathering information on the partnership areas; comparison of best practice/benchmark;  
 3.2) Analysis of the areas tools of governance applied;  
 3.3) data benchmark; definition of the most effective and efficient tools of governance public - private; governance tools: areas of application  
 4.1) work team setting up; choice of the specific areas; definition and implementation of pilot projects (also at transnational level);  
 4.2) evaluation and comparison of results  
 5.1) creation of "Vital Villages" association with all partner villages  
 5.2) local training for vulnerable categories (women and young jobless): one course for each categories in each partner  
 5.3) good practised exchange: study visits, transnational workshop, international festival on village tourism  
 5.4) long term sustainability: enlargement plan and future workprogramme for the association

You have 916 characters.

### Summary of Section 3: Work Packages

WP1: Management and Coordination	
Strategic focus / main objectives	Sound project management and coordination
Responsible partner	LP: Autonomous Province of Trento
WP2: Communication, knowledge management, dissemination	
Strategic focus / main objectives	Ensure wide project promotion of output and results
Responsible partner	PP4: Bohemian S...
WP3: research and analysis	
Strategic focus / main objectives	Map partner territories, analyse governance tools, define new governance tools for the development of sustainable tourism
Responsible partner	PP2: University...
title of core outputs	3.3.1 new governance models
Planned results	3.3.1 Contribute to tourism development which can merge the goals of competitiveness with
WP4: Pilot projects	
Strategic focus / main objectives	Definition of pilot projects, evaluation and comparison of the results
Responsible partner	PP3: Developmen...
title of core outputs	4.1.1 pilot projects
	4.2.2 trans comparative report
Planned results	4.1.1 Creation of appeal sustainable tourist products
	4.2.2 Increasing attractiveness of the area both for users and residents
WP5: transnational network for capitalization	
Strategic focus / main objectives	capitalization of results and setting up and long term sustainability of transnational association
Responsible partner	PP7: Local Deve...
title of core outputs	5.1.1 Association's statute
Planned results	5.1.1 adoption of new governance models, improved transnational visibility of villages part of

### 2.2.1 Management

Describe the main **co-ordination and management structure** and the foreseen procedures including the decision-making process (e.g. composition of the project Steering Committee, its competences and procedures, the internal evaluation system) and how the day to day management will be organised. Provide a description of the management flow that you will also illustrate in a flow chart to be attached to the Application Form. The description of the management structure has to include roles and responsibilities of partners too. (max. 1.000 characters)

In order to guarantee a sound project management and coordination, the respect of deadlines for the provision of technical and financial reports, those related to certification process and request of payment, the following organs will be set up:

a Steering Committee that will be responsible for coordination, management and administrative aspects, composed by 1 representative for each partner, meet every six-months;

a Core Group responsible for monitoring and evaluation of project activities and outputs and assess their compliance with the programme obligations, project timetable and indicators, composed by 2 experts from each partner, meet every four months;

Guide Groups composed by local stakeholders, will collaborate during implementation of pilot projects, guarantee the sustainability of results and output once the project ends and be the key animator of "Vital Village" Association; they meet four months during the first 2 years and every six-months afterwards

You have 980 characters.

Provide an overview of the project's **internal communication**, outlining how the communication flow within the partnership will be established and the tools that will be used. (max. 1.000 characters)

Internal communication will be implemented through regular call conferences and partner meetings. Continuous and in time internal communication will be guarantee using call conferences, the reserved area of project website and e-mail exchanges. Internal communication worked quite well during preparation phase

You have 310 characters.

Will the project coordination and management be sub-contracted ?

no

Specify contact details of the Project coordinator.

Name (Firstname, Surname)	Mr	Paolo	Nicoletti
Institution	Provincia autonoma di Trento		

Describe the experience and skills of the **Project manager / Coordinator** (If subcontracted, please explain the degree of experience that will be requested) (max. 500 characters)

Mr. Paolo Nicoletti  
Degree in Political Economy - University of Trento  
Since 1999 he's been Head of the Department for Tourism, Commerce and Trentino's Products Promotion of the Autonomous Province of Trento.  
Under his Leadership the Department has arranged and carried out the Territorial Marketing Project and the Reform Law on Trentino's Territorial Tourist Promotion

You have 373 characters.

Describe the **finance management structure** and the foreseen procedures including the financial monitoring system and how the day to day finance management will be organised. The description of the finance management structure has to include roles and responsibility of partners too. (max. 1.000 characters)

Main tasks of financial management are: monitoring the overall project course of expenditures, keep under control the expenditure of each Wps in order to respect each total quota, manage the cost statement procedures, cashing ERDF and national co-financing quotas, transfer the competent quota to each partner, fill in six-months and final financial reports

You have 357 characters.

Will the finance management be sub-contracted ?

no

Specify contact details of the Finance Manager:

Name (Firstname, Surname)	Ms	Nicoletta	Clauser
Institution	Provincia autonoma di Trento		

Describe the experience and skills of the **Finance Manager** (If subcontracted, please explain the degree of experience that will be requested) (max. 500 characters)

Finance manager will be the head of European Affairs Division who is responsible for financial management, budget commitment and expenses of the entire Division and is responsible for financial management of ERDF Objective 2 Funds.

You have 230 characters.

### 2.2.2 Evaluation

Does the project foresee an external **independent appraisal** (e.g.: peer review along the project implementation)? (max. 1.000 characters)

The project doesn't foresee an independent appraisal but a monitoring and evaluating body is foreseen within the project. This is the Core Group composed by 2 experts per partner that is responsible for monitoring and evaluation of project activities and outputs and assess their compliance with the programme obligations, project timetable and indicators

You have 355 characters.

## 2.3 The Sustainability and Knowledge Management

How will the **sustainability of the project achievements** be ensured (including ownership of project results)? Describe the further implementation process at institutional, financial and political level after the finalisation of the project. (max. 1.000 characters)

The project guarantees the ownership of its results by the main target groups: administrators, entrepreneurs and vulnerable categories of rural villages. Wp5 capitalises results produced by wp3 +wp4: local and transnational transfer of the governance model will be provided by the Association. Local Guide Groups act as promoters of Association actions and activities. Guide Groups assure that the association work programme will always be consistent with target groups needs and proposals. Transfer of governance model is guaranteed during project by study visits, workshops and transnational documents; outside the partnership association activities and the enlargement of its partnership will promote and spread the model. The territorial promotional plan, will enable the territories involved to have a wide international visibility and a permanent exchange with tourist key actors, to develop and promote their tourist offer and gain in terms of attractiveness and competitiveness

You have 985 characters.

How will the **transferability of the project results** be ensured? Describe how these results will be transferred and adopted in the programming and implementation of the relevant policies at local, regional, national and transnational level. How do you foresee the transfer of results beyond the partnership? (max. 1.000 characters)

The main challenge of this project consists in creating a durable network, the "Vital Villages" Association, of all villages taking part in the project.  
One important task of WP 5 is to define rules and procedures for enlarging the association membership in a way that, new villages with similar characteristics and same strives and constraints can joint it and benefit from results, output and experiences shaped within the association.  
One of the main goals of the association is to transfer, at transnational level, the new territorial governance models produced and validated and give visibility to project output and results

You have 629 characters.

Provide a description of the external communication plan to **disseminate** the achieved project outputs and results and describe how you want to involve the project environment (media, decision makers and stakeholders, end-users and other relevant target groups not directly involved in the project). (max. 1.000 characters)

WP2 foresees a communication plan and a promotional plan. The first one will disseminate project activities, results and output and diffuse information on the fulfilled results to a wider public. According to target groups, proper means are chosen (for example: newsletters, publications, conferences are mainly addressed to project stakeholders; while website, brochures, newspaper articles and press realises are mainly directed to general public). Promotional plan has the aim of publicising partner villages and its products. This will be done using appropriate means, such as suitable "Vital Villages" brand, international and local fairs on village tourism, catalogue and educational for specialised journalists. These means will reach the target group of the promotion activity i.e. tour operators and regional tourism boards. The communication manager, with its deep experiences, will coordinate all these activities

You have 925 characters.

Describe the **knowledge management strategy** by outlining how you will promote availability of relevant and up-to-date existing knowledge and tools to the partnership as well as to target groups not directly involved in the partnership. (max. 1.000 characters)

Partnership enables a sound knowledge of the subject of the project, gathering experienced administrators and scientific partners. Partners and their territories directly benefit from wp3 and wp4 actions. Transfer of knowledge inside partnership territories is guaranteed by wp5 actions: trainings (operating level) workshops (scientific level) study visits for capitalization and networking. The association is the major tool for capitalizing practices, results and outputs and transfer them outside the partnership and make it sustainable after project end. WP2 activities guarantee targeted dissemination/promotional actions for target groups, wide public and association sustainability.

You have 992 characters.

Outreach to selected target group		Nr.
Nr. of entities of the public sector , administration addressed	X	900
Nr. of entities of the private sector and related services addressed		
Nr. of research, technology development entities addressed		
Nr. of entities providing intermediary services and training addressed	X	40
Nr. of interest groups addressed	X	8000

Will the project **communication manager** be sub-contracted ?

no

Specify contact details of the communication manager

Name (Firstname, Surname)	Mr	Marek	Mraz
Institution	České Švýcarsko o.p.s.		

Describe the experience and skills of the **Communication manager** (If subcontracted, please explain the degree of experience that will be requested) (max. 500 characters)

wide experiences in communication management. Awarded with many price and acknowledgement for publications, websites and catalogue (2004 Photographic Publication of the Year, Most Beautiful Czech Book of 2003, Best Website of 2004, best calendar and tourist poster of the Czech Republic for year 2006, Best Tourism Products of the Czech Republic for years 2007 and 2008, Grand Prix Regiontour 2007). Thanks to its experience it guarantee a wide project promotion of outputs and results

You have 485 characters.



## 2.4 The Partnership

Describe the **relevance of the chosen partnership** in relation to the aims of the project and its implementation. What are the common issues, interest and /or opportunities of the involved partners? Focus on the entire partnership. For the relevance of individual partners please refer to section 4. (max. 2 x 1.000 characters)

The partnership of the project is made up of rural areas presenting similar features, they're marginal rural villages with unexpressed potentiality, deeply believing that their competitiveness and attractiveness growth capacity firstly depends on new sustainable tourism structures, exploiting the natural, historical and landscape power of their own territories and preserving in the meantime this wealthy heritage.

These villages are strongly convinced that only by intensifying and strengthening their potentiality within a transnational association it's possible to beat marginality and to gain advantage in terms of competitiveness and attractiveness. Moreover they really believe that the transition from a marginality situation to a transnational collaboration can take place only through a targeted utilization of proper governance tools, apt to ensure the sustainability of the undertaken actions

The WP 3 project activity plans for a first analysis of partner's territories together with the further settlement of a model of governance; in this phase the University of Trento (e-tourism group) together with the Universität für Bodenkultur of Vienna, thanks to their great experience in analysis of tourist potential, identification of correspondence between model of governance and characteristics of the area and data comparison, will guarantee a precious scientific contribution

The other partner of the project are territorial bodies and development agencies, all strongly linked with the territory. They have a deep knowledge of the main problems of their own country, detecting the power and the capacity of intervention within the area.

All the partners have a wide experience both in rural territorial development, tourism growth and heritage increase and in the management of European projects

You have 1814 characters.

Identify and describe the relevant **stakeholders and key actors** and how they will be involved in the partnership. (max. 1.000 characters)

Local stakeholders and key actors are local administrators, entrepreneurs and vulnerable categories (women and young jobless). In particular administrators are deeply involved in analysis and enforcement of governance models and pilot projects and, together with entrepreneurs and vulnerable categories are the main actors of training, workshops, study visits foreseen in order to create the bases of new and competitive jobs in the sector of sustainable tourism.

Stakeholders build up the Guide Groups in each villages of the "Vital Villages" Association and they're the main interlocutors during all project activities but especially in WP3, WP4 and WP5 (main target of activity 5.2 and 5.3).

Moreover they will be the backbone of "Vital Villages" Association, contributing in the definition of its statute, bodies and work programme.

Guide Groups, being the direct voice of the territories, will guarantee the long term sustainability of project activities, output and association life

You have 988 characters.

What is the **degree of transnational co-operation** within the partnership (tick at least two options)?

Joint development	<input checked="" type="checkbox"/>
Joint implementation	<input checked="" type="checkbox"/>
Joint staffing	<input type="checkbox"/>
Joint financing	<input type="checkbox"/>

Describe the selected degrees of transnational cooperation. (max. 1.000 characters)

The key activities and key Wps of the project are the results of deep exchange and agreement amongst all project partners. In particular WP3 and WP4 will be jointly developed and implemented as based on an integrated models. Moreover the "Vital Villages" association, being constituted by all partner villages, will be jointly developed and implemented such as its activities

You have 375 characters.

In case of **sub-contracted activities** (coordination, financial management and communication excluded), explain the reasons why these activities cannot be implemented by the partnership with own resources. (max. 1.000 characters)

Some activities has been subcontracted because partners have no proper or sufficient resources to do it in-house

You have 112 characters.

### Section 3: Work plan

#### Work package 0: Project preparation

Responsible partner	LP: Autonomous Province of Trento			
Involved partners		PP7		
	PP4			
Description of preparation activities and outputs that have taken place (max. 400 characters)	set up the partnership, share project idea among the partner, establish all the necessary condition for the submission of the project idea and enable all partners to efficiently start the activities in case the project is approved			
Date when preparation activities started (DD/MM/YYYY)	14	11	2007	
Total costs	9.000,00 €			

#### Work package 1: Project management and coordination

##### Work package level

Strategic focus / main objectives	Sound project management and coordination			
Summary description and approach (including the contribution to the project main objectives) (max. 400 characters)	Steering Committee (for coordination and management), Core Group (for monitoring and evaluation) and Guide Groups in each partner territory (for sustainability of project activities) will be set up			
Links to other work packages	all			
Responsible partner	LP: Autonomous Province of Trento			
Involved partners	all			

Title of action		Start month of Action	End month of Action	Total costs of Action
1.1.	Fulfilment of start up requirements	1	2	29.200,00 €
1.2.	Day to day project management, coordination and internal communication	1	36	179.100,00 €
1.3.	Steering and monitoring of the project implementation	1	36	169.900,00 €
1.4.	Financial management, certification of expenditure	1	36	81.100,00 €
Total costs of the work package				459.300,00 €

##### Outputs

	Title of output (max. 75 characters)	Month of availability	Qualitative description (max. 250 characters)	Quantitative description (max. 75 characters)
1.1.	1.1.1 subsidy contract	1	signature of subsidy contract between the Managing authority and the Lead Partner	1
	1.1.2 partnership agreement	1	the LP and its partners will signed the Partnership agreement before the starting of the project activities	1
	1.1.3 other start up requirements	1	fulfilment of the obligations requested by the Managing authority after approval of the projects	documents and communications

1.2.	1.2.1	kick off meeting	2	organisation of the kick off meeting (Trento, IT) for the starting of activities, presentation of the project objectives and appointment to the bodies	1 meeting x 1 representative per partner
	1.2.2	Operational reports	6	reports on project activities implementation to draw up every six-months	5
	1.2.3	financial reports	6	list of justification and summary of expenditure for the related period	5 interim financial report + 1 final report
1.3.	1.3.1	steering committee setting up	2	during the kick off meeting 1 member for each partner will be appointed, 2 for the LP	1 steering committee, 10 members
	1.3.2	steering committee meetings	1	the member of SC will meet up in order to coordinate the activities, agree the way of doing output foreseen and monitor the advancement of action implementation	5 meetings every 6 months
	1.3.3	Core group	1	each partner will identify 2 experts in sustainable tourism	1 core group, 18 members
	1.3.4	Guide groups	1	composed by local stakeholders, collaborate in implementation of pilot projects, guarantee the sustainability of results and output once the project ends and are the key animator of Association	one in each partner territory
	1.3.5	Guide groups meetings	1	they meet every four months during the first two years of the project and every six-months afterwards	at least 10 meetings
1.4.	1.4.1	payment claims	6	certification of first level and payment claims for the second level certification	6 first level certification, 6 payment claims
	1.4.2	transfer of funds	7	coordination and management of the transfer of funds and cash flow management by LP	transfer of funds and cash flow
	1.4.3				
	1.4.4				

Activities outside Central Europe area, but within EU: please describe the activities and the planned benefits for the Central Europe area.

Activities in Third Countries: please describe the activities and the planned benefits for the Central Europe area.

Indicate the planned ERDF for these activities:

Amount

## Work package 2: Communication, knowledge management and dissemination

### Work package level

Strategic focus / main objectives	Ensure wide project promotion of output and results				
Summary description and approach (including the contribution to the project main objectives) (max. 400 characters)	Objectives: guarantee a quick and efficient internal communication amongst partner (reserved area of website, conference calls) and a wide external promotion of project outputs and results (website, newsletters, conferences, publication, educational, fairs). External promotion helps to capitalise project results and guarantee a long sustainability of association and its transnational activities				
Links to other work packages (max. 150 characters)	all but especially to WP5 for transnational and capitalization activities				
Responsible partner	PP4: Bohemian S...				
Involved partners	LP	PP6			
	PP2	PP7			
	PP3	PP8			
	PP4	PP9			
	PP5				

Title of action		Start month of Action	End month of Action	Total costs of Action
2.1.	Media communication/ dissemination	1	36	236.770,00 €
2.2.	Non-media communication/ dissemination and website	1	36	134.478,00 €
2.3.				
2.4.				
Total costs of the work package				371.248,00 €

### Outputs

In case you choose an Output as a Core Output, please fill in the description in the Core Output Table below the Output table.

	Title of output (max. 75 characters)	Month of availability	Is it a Core Output?	Qualitative description (max. 250 characters)	Quantitative description (max. 75 characters)
2.1.	2.1.1 communication plan	2	no	Communication plan will be set up in order to coordinate the communication strategy among the partners and the proper timing for drafting and issuing local, transnational, shared communication means	1
	2.1.2 newsletters	6	no	A six-months newsletter in english and local languages, will be produced and diffused to update progresses in project activities and output and will be addressed to all project stakeholders	5
	2.1.3 publication on WP3 results	10	no	Addressed to local stakeholders (local administrators, entrepreneurs, vulnerable categories) in order to point the results of WP 3	5000
	2.1.4 publication on WP4 results	34	no	Addressed to local stakeholders (local administrators, entrepreneurs, vulnerable categories) in order to point the results of WP 4	5000
	2.1.5 final transn publication	35	no	Addressed to all project stakeholders with particular attention to international networks of rural territories and tourist boards. It'll introduce a general overview of project activities and results	10000
	2.1.6 final conference	36	no	Addressed to local stakeholders and general public. It'll introduce the results of project activities with special highlight on "Vital Villages" association work programme after project conclusion	1 for about 150 people
	2.1.7 brochure	30	no	1 for transnational project presentation in EN; 1 for local project presentation in local lang; 2 for national regional, international tourist boards and international association of rural territories	12x3000 copies
	2.1.8 newspaper articles	12	no	Articles on local newspapers for kick off meeting, creation of association, pilot projects and final conference; articles on specialised magazines on association and presentation of pilot territories	60
	2.1.9 press releases	2	no	Press releases for kick off meeting, creation of association, pilot projects, study visits, transnational workshops, international and national fairs, festival and final conference in each region	90
	2.1.10 media list	1	no	a list of the local, national media involved in the project dissemination will be provided by each partner	1
2.2.	2.2.1 promotional plan	2	no	the plan will define the territorial marketing strategy addressed to key actors of tourism sector in order to enhance the visibility of the territories part of "Vital Village" association	1
	2.2.2 website	3	no	It will be under responsibility of WP2 leader with partner contributions. Two sections are foreseen: a reserved section for partner and open one. It'll be the portal of "Vital Villages" association	1
	2.2.3 project/association brand	3	no	It will identify "Vital Villages" association partners and their tourist offers. The same brand will be used to identify the project too.	1
	2.2.4 international fair	30	no	Promotion of pilot villages at the international tourism fair of Berlin	1

2	2.2.5	local fairs	18	no	Promotion of pilot villages at the national tourism fairs in each partner countries	6
	2.2.6	transnational catalogue	24	no	Publication over heritage of territories part of "Vital Villages" association, to be used as communication tool for most important promotional events: international/local fairs, festival, educational	1
	2.2.7	educational	27	no	Events during which journalists specialised in sustainable tourism are invited to discover heritage of territories part of "Vital Villages" association and publish articles on specialised magazines	at least 3
	2.2.8	Contact database with target group analyses	4	no	Following implementation of communication and promotional plans and production of communication tools, a contact database will be set up to monitor if and how implementation activities reach the different target groups and can be properly adjusted	1 general contact database gathering each partner's local contacts
2.3.	2.3.1					
	2.3.2					
	2.3.3					
2.4.	2.4.1					
	2.4.2					
	2.4.3					

Core Outputs					
Title of Core Output	Who is the target group of Core Output? (max. 125 characters)	What is the target group using it for? (max. 125 characters)	How is the target group reached? (max. 125 characters)	What are the planned results? (max. 125 characters)	Quantification (max. 75 characters)

Activities outside Central Europe area, but within EU: please describe the activities and the planned benefits for the Central Europe area.

Activities in Third Countries: please describe the activities and the planned benefits for the Central Europe area.

Indicate the planned ERDF for these activities:

Amount

<b>Work package 3:</b>	<b>research and analysis</b>
------------------------	------------------------------

<b>Work package level</b>				
Strategic focus / main objectives	Map partner territories, analyse governance tools, define new governance tools for the development of sustainable tourism			
Summary description and approach (including the contribution to the project main objectives) (max. 400 characters)	Analysis of the resources and of the governance tools of the areas, with reference to 3 models (community/corporate, Weaver and carrying capacity model), in order to check: decision making process, division of power and resources, development of an area and impacts on the territory. Definition of the most efficient tools for sustainable tourism development in areas with unexplored potential.			
Links to other work packages (max. 150 characters)	Strictly linked to WP 4 for definition and implementation of pilot projects and WP 5 for capitalisation of results			
Responsible partner	PP2: University...			
Involved partners	LP	PP6		
	PP2	PP7		
	PP3	PP8		
	PP4	PP9		
	PP5			

Title of action		Start month of Action	End month of Action	Total costs of Action
3.1.	Mapping partner territories	1	9	113.600,00 €
3.2.	Analysis of governance tools	1	9	135.350,00 €
3.3.	New governance models	9	11	124.121,00 €
3.4.				
3.5.				
3.6.				
Total costs of the work package				373.071,00 €

### Outputs

In case you choose a Output as a Core Output, please fill in the description in the Core Output Table below the Output table.

Title of output (max. 75 characters)		Month of availability	Is it a Core Output?	Qualitative description (max. 250 characters)	Quantitative description (max. 75 characters)
3.1.	3.1.1 mapping models	3	no	The common mapping models will guarantee to adopt a common strategy during mapping activity. This will allowed a comparison of datas collect, best practice and benchmarking	1 to be adapt in each partner regions
	3.1.2 local mapping reports	9	no	local mapping reports contain the information gathered: characteristics of the areas, unexplored potentialities; this and report on local governance tool will be the bases for new governance model	1 for each partner
	3.1.3				
3.2.	3.2.1 report local governance models	9	no	It'll contain info about community destinations vs corporate destinations in order to check strategic decision making process and division of power and resources, Weaver model, carrying capacity model	1 for each partner
	3.2.2				
	3.2.3				
3.3.	3.3.1 new governance models	10	yes		
	3.3.2				
	3.3.3				
3.4.	3.4.1				
	3.4.2				
	3.4.3				
3.5.1					

3.5.	3.5.2					
	3.5.3					
3.6.	3.6.1					
	3.6.2					
	3.6.3					
3.3.	3.3.1	new governance models	Governmental bodies, Regional Tourist Boards	Make a destination management strategy based on interaction among public and private actors	Normative intervention, incentives and implementation of best practices	Contribute to tourism development which can merge the goals of competitiveness with the sustainability

#### Work package 4:

#### Pilot projects

Work package level						
Strategic focus / main objectives		Definition of pilot projects, evaluation and comparison of the results				
Summary description and approach (including the contribution to the project main objectives) (max. 400 characters)		Choice of specific areas where experimentation will be started up, implementation of pilot projects (also at transnational level), in order to get: innovative tourism proposals, new forms of support for traditional activities (agriculture), models for proper light mobility, innovative forms of accommodation, promote sustainable tourist facilities, respect of typical rural building				
Links to other work packages (max. 150 characters)		derives from WP 3 and strictly linked to WP 5 for capitalisation of results				
Responsible partner		PP3: Developmen...				
Involved partners		LP	PP6			
		PP2	PP7			
		PP3	PP8			
		PP4	PP9			
		PP5				

	Title of action	Start month of Action	End month of Action	Total costs of Action
4.1.	definition of pilot project	10	26	577.210,00 €
4.2.	evaluation of results	27	32	130.278,00 €
4.3.				
4.4.				
4.5.				
4.6.				
Total costs of the work package				707.488,00 €

#### Outputs

In case you choose a Output as a Core Output, please fill in the description in the Core Output Table below the Output table!

	Title of output (max. 75 characters)	Month of availability	Is it a core output?	Qualitative description (max. 250 characters)	Quantitative description (max. 75 characters)
4.1.	4.1.1 pilot projects	12	yes		
	4.1.2				
	4.1.3				
4.2.	4.2.1 local reports	30	no	description of each partner pilot projects activities, results, benefits, target group and stakeholders but also problems and constrains incurred.	1 per project partner
	4.2.2 trans comparative report	32	yes		
	4.2.3				
4.3.1					



4.3.	4.3.2					
	4.3.3					
4.4.	4.4.1					
	4.4.2					
	4.4.3					
4.5.	4.5.1					
	4.5.2					
	4.5.3					
4.6.	4.6.1					
	4.6.2					
	4.6.3					

Core Outputs							
Title of core output			Who is the target group of core output? (max. 125 characters)	What are the target group using it for? (max. 125 characters)	How are the target group reached? (max. 125	What are the planned results? (max. 125 characters)	Quantification (max. 75 characters)
4.1.	4.1.1	pilot projects	Governmental bodies, Regional Tourist Boards	Development of an innovative and sustainable tourist offering, consistent with market expectations	Enactment of the model of governance and of the suggested development plan	Creation of appeal sustainable tourist products	1 for each pilot projects
4.2.	4.2.2	trans comparative report	Governmental bodies, Regional Tourist Boards, national and community legislator	Identification of best practices and evaluation of the economic, social and environmental fallouts	Application of best practices, according to the specific characteristics to their own area	Increasing attractiveness of the area both for users and residents	1 report

Activities outside Central Europe area, but within EU: please describe the activities and the planned benefits for the CE-area

Activities in Third Countries: please describe the activities and the planned benefits for the CE-area

please indicate the planned ERDF for these activities

Amount

<b>Work package 5:</b>	<b>transnational network for capitalization</b>
------------------------	---

Work package level					
Strategic focus / main objectives	capitalization of results and setting up and long term sustainability of transnational association				
Summary description and approach (including the contribution to the project main objectives) (max. 400 characters)	Setting up of the transnational "Vital Villages" Association whose aims are: transnational monitoring of pilot projects implementation and ownership of governance model by the association in order to spread it among its members; transnational capitalization and promotion of vital villages and their tourism products offer, through association enlargement and work programme				
Links to other work packages (max. 150 characters)	strictly linked with WP3, WP 4 and WP2 as for communication and tourism promotion plan				
Responsible partner	PP7: Local Deve...				
Involved partners	LP	PP6			
	PP2	PP7			

	PP3	PP8			
	PP4	PP9			
	PP5				

Title of action		Start month of Action	End month of Action	Total costs of Action
5.1.	"Vital Villages" association	1	9	67.150,00 €
5.2.	training for vulnerable groups	16	26	181.900,00 €
5.3.	good practices exchange	16	32	238.500,00 €
5.4.	long term sustainability	10	36	87.915,00 €
5.5.				
5.6.				
Total costs of the work package				575.465,00 €

### Outputs

In case you choose a Output as a Core Output, please fill in the description in the Core Output Table below the Output table!

	Title of output (max. 75 characters)	Month of availability	Is it a core output?	Qualitative description (max. 250 characters)	Quantitative description (max. 75 characters)
5.1.	5.1.1 Association's statute	9	yes		
	5.1.2				
	5.1.3				
5.2.	5.2.1 training courses	21	no	Courses in partner villages for local administrators, local entrepreneurs and vulnerable groups (women, jobless young people) to promote new entrepreneurship and application of new governance models	3 courses in each partner region
	5.2.2 aggregation moment	22	no	aggregation moment organised at the end of the 3 training courses to give the change to learners to meet up, exchange opinions and experiences and build up relations for future jointly job activities	1 in each partner region
	5.2.3				
5.3.	5.3.1 transnational workshops	16	no	gather the stakeholders at transnational level to focus on new governance models and new entrepreneur activities. They will involve 20/25 local stakeholders plus the project partners.	3 workshops with a duration of 1 and a half day
	5.3.2 study visits	16	no	on pilot territories for exchange of experiences on implemented local projects: study visits will last 3 days, involving approximately 3-4 persons for each partner regions. Total visits: at least 15	each region hosts once and visits once,
	5.3.3 international festival	27	no	first edition of one day biannual international festival of sustainable tourism in rural villages that will gather all the major expert in this sector. It'll be held in Italy	1 for a participation of approximately 200 persons
5.4.	5.4.1 enlargement plan	34	no	it'll establish rules and criteria to join the association and objectives and timing for association enlargement	1
	5.4.2 work programme 2012-2013	35	no	it'll define the follow-up of already developed activities and promote new activities to be implemented after the conclusion of the project	1
	5.4.3 tourism product/packages	35	no	A pack where a pilot area's tourism services, attractiveness , accommodation, events and so on will be proposed	at least 3
5.5.	5.5.1				
	5.5.2				
	5.5.3				
5.6.	5.6.1				
	5.6.2				



## Section 4: Project Partners

### Lead Applicant information

Contact details		
Institution ( original language, official name)	Provincia autonoma di Trento (PAT)	
Institution ( official English translation)	Autonomous Province of Trento	
Address	via Romagnosi n. 9	
Postal code	38100	
Town	Trento	
Country	Click here to Select	Italia
Region (NUTS1 )	Click here to Select	NORD-EST
Region (NUTS2 )	Click here to Select	Provincia Autonoma Trento
Region (NUTS3 )	Click here to Select	Trento
Website	www.provincia.tn.it	
Contact person (Firstname, Surname)	Ms Gabriella	Valler
E-mail	gabriella.valler@provincia.tn.it; serv.europa.sviluppocale@provincia.tn.it	
Phone (office)	+39 0461 495359	
Phone (mobile)		
Fax	+39 0461 495362	
Legal representative / LP signatory (Firstname, Surname)	Mr Gianluca	Salvatori
Function	Minister for Planning, Research and Innovation	

Institution profile	
Legal status	Public authority
Geographic level of activities	Regional
Thematic field of activities	Others
Functional Type of partner	Public sector/ administration
Previous experience in managing cooperation project (e.g. transnational, inter-regional, RTD,..) (max. 300 characters)	PAT has big experience in managing co-financed EU projects gained through direct management of ERDF Objective 2 and Innovative Actions ERDF local programme. In the last programming period, PAT implemented 25 Interreg projects. For two of these (Via Claudia Augusta, ALPINET GHHEP) acted as LP
Competences, capacity and know how of the partner to implement the result of the project (max. 300 characters)	The province of Trento is a mountainous area with lots of marginal villages. Tourism sector is managed by the Department for Tourism, Commerce and Promotion of Local Products of our Administration, whose main task is the tourist and territorial promotion mainly within the marginal areas
Contribution of the partner to the project (max. 200 characters)	As Lead Partner, our main task will be the management of the activities and the financial budget supervision, supported by our experience in tourism field and our participation in many UE projects.
Benefit of the partner from the project (max. 200 characters)	Marginal areas will increase their heritage, improve job opportunities and local growth. Joining a transnational network the exchange of knowledge and know how will be an added value to the benefit

Financial contribution		
Location of partner	Source of funding	Amount
EU partner within CENTRAL EUROPE	ERDF	342.562,50 €
	- out of which for activities in 3 <sup>rd</sup> Countries (ERDF)	
	Public co-financing	114.187,50 €
	Total Budget	456.750,00 €
	- out of which for activities in 3 <sup>rd</sup> Countries (total costs)	
Rate of ERDF co-financing		75%

## Project Partner information

### PP2

#### Contact details

Institution ( original language, official name)	Università di Trento - Dipartimento di Informatica e Studi Aziendali - gruppo di ricerca eTourism		
Institution ( official English translation)	University of Trento - Dept. of Computer of Management Sciences- eTourism Research group		
Address	Via Inama 5		
Postal code	38100		
Town	Trento		
Country	Click here to Select	Italia	
Region (NUTS1 )	Click here to Select	NORD-EST	
Region (NUTS2 )	Click here to Select	Provincia Autonoma Trento	
Region (NUTS3 )	Click here to Select	Trento	
Website	http://www.economia.unitn.it/etourism		
Contact person (Firstname, Surname)	Ms	Serena	Barbera
E-mail	serena.barbera@unitn.it		
Phone (office)	0039 0461 882146		
Phone (mobile)			
Fax	0039 0461 882124		
Legal representative (Firstname, Surname)	Mr	Luca	Erzegovesi
Function	Head of Department - Dept. of Computer of Management Sciences - University of Trento		

#### Institution profile

Legal status	Public equivalent body
Geographic level of activities	International
Thematic field of activities	Innovation/ Knowledge/ Business
Functional Type of partner	Research / technology development
Competences, capacity and know how of the partner to implement the result of the project (max. 300 characters)	Competencies in tourism management, marketing, environmental economics, ICTs, data gathering/analysis. Principal areas of research include the relationship between sustainability and tourism, ICTs and tourism, forms of innovation of the offering and integration among actors, destination management
Planned contribution of the partner to the project (max. 200 characters)	Methodological contribution: analysis of tourist potential of the areas, identification of correspondence between model of governance and characteristics of the area, data comparison
Expected benefit of the partner from the project (max. 200 characters)	Identification of innovative models of governance for the tourism development of a area, merging competition goals with sustainability ones, and improvement of the comparison among different areas

#### Financial contribution

Location of partner	Source of funding	Amount
EU partner within CENTRAL EUROPE	ERDF	195.075,00 €
	- out of which for activities in third Countries	
	Public co-financing	65.025,00 €
	Total Budget	260.100,00 €
	- out of which for activities in 3rd Countries (total costs)	
ERDF grant rate		75%

### PP3

#### Contact details

Institution ( original language, official name)	Center za razvoj Litija, d.o.o. (acronym: RCL)		
Institution ( official English translation)	Development centre Litija		
Address	Kidričeva 1		
Postal code	1270		
Town	Litija		
Country	Click here to Select	Slovenia	
Region (NUTS1 )	Click here to Select	SLOVENIJA	
Region (NUTS2 )	Click here to Select	Zahodna Slovenija	
Region (NUTS3 )	Click here to Select	Osrednjeslovenska	
Website	www.razvoj.si		
Contact person (Firstname, Surname)	Ms Aleksandra	Ceglar	
E-mail	sasa.ceglar@razvoj.si		
Phone (office)	00386 1 8962 713		
Phone (mobile)	00386 51 312 738		
Fax	00386 1 8962 712		
Legal representative (Firstname, Surname)	Ms Saša	Gradišek	
Function	director		

#### Institution profile

Legal status	Public equivalent body
Geographic level of activities	Regional
Thematic field of activities	Others
Functional Type of partner	Public sector/ administration
Competences, capacity and know how of the partner to implement the result of the project (max. 300 characters)	Regional development institution:7 years of experience in regional, rural, tourism, entrepreneurship development. Staff has knowledge in project management, research&analysis, elaboration&implementation of regional, rural&tourism plans, design, promotion, training, local/transnational networking.
Planned contribution of the partner to the project (max. 200 characters)	RCL'll participate in all 5 WPs and will implement two pilot projects in pilot areas. It will also host one partner meeting, a study visit and a transnational workshop. It'll be the WP 4 leader
Expected benefit of the partner from the project (max. 200 characters)	sustainable tourism development in two pilot areas-rise of competitiveness, knowledge transfer and best practice exchange among project partners&areas, new EU networks, new business opportunities.

#### Financial contribution

Location of partner	Source of funding	Amount
EU partner within CENTRAL EUROPE	ERDF	210.502,50 €
	- out of which for activities in third Countries	
	Public co-financing	37.147,50 €
	Total Budget	247.650,00 €
	- out of which for activities in 3rd Countries (total costs)	
ERDF grant rate		85%

**PP4****Contact details**

Institution ( original language, official name)	České Švýcarsko o.p.s.		
Institution ( official English translation)	Bohemian Switzerland, public benefit organization		
Address	Křínické náměstí 1161/10		
Postal code	407 46		
Town	Krásná Lípa		
Country	Click here to Select	Czech Republic	
Region (NUTS1 )	Click here to Select	CESKA REPUBLIKA	
Region (NUTS2 )	Click here to Select	Severozapad	
Region (NUTS3 )	Click here to Select	Ustecky kraj	
Website	http://www.ceskesvycarsko.cz		
Contact person (Firstname, Surname)	Mr	Marek	Mráz
E-mail	marek.mraz@ceskesvycarsko.cz (ops@ceskesvycarsko.cz)		
Phone (office)	+420 412 383 000		
Phone (mobile)	+420 777 819 184		
Fax	+420 412 383 230		
Legal representative (Firstname, Surname)	Mr	Marek	Mráz
Function	Director		

**Institution profile**

Legal status	Public equivalent body
Geographic level of activities	Regional
Thematic field of activities	Environment
Functional type of partner	Intermediary services and training
Competences, capacity and know how of the partner to implement the result of the project (max. 300 characters)	The PBO team of 25 members received ompetencies and experiences in managing national and international projects promoting sustainable tourism, transport, lifelong learning, environmental education, protecting cultural and natural heritage, developing regional strategies
Planned contribution of the partner to the project (max. 200 characters)	contribution to the project by sharing activities showing how to maintain and promote natural and cultural values and knowledge about geotourism/ecotourism principles application in practice.
Expected benefit of the partner from the project (max. 200 characters)	We expect benefits deriving from the transfer of best practice and innovation in sustainable tourism and from membership of rural destination network that benefits from the tourism while protecting the assets that make their places special.

**Financial contribution**

Location of partner	Source of funding	Amount
EU partner within CENTRAL EUROPE	ERDF	375.608,20 €
	- out of which for activities in third Countries	
	Public co-financing	66.283,80 €
	Total Budget	441.892,00 €
	- out of which for activities in 3rd Countries (total costs)	
ERDF grant rate		85%

PP5			
Contact details			
Institution ( original language, official name)	Urząd Marszałkowski Województwa Opolskiego		
Institution ( official English translation)	Marshal's Office of Opolskie Voivodeship		
Address	ul. Piastowska 14		
Postal code	45-082		
Town	Opole		
Country	Click here to Select	Poland	
Region (NUTS1 )	Click here to Select	REGION POLUDNIOWO-ZACHODNI	
Region (NUTS2 )	Click here to Select	Opolskie	
Region (NUTS3 )	Click here to Select	Opolski	
Website	www.umwo.opole.pl		
Contact person (Firstname, Surname)	Mr	Dariusz	Kozak
E-mail	opolskie@skynet.be		
Phone (office)	0032 27327321		
Phone (mobile)	0032 485264181		
Fax	3.227.327.324		
Legal representative (Firstname, Surname)	Mr	Józef	Sebesta
Function	Marshal of Voivodeship		

Institution profile	
Legal status	Public authority
Geographic level of activities	Regional
Thematic field of activities	Others
Functional type of partner	Public sector/ administration
Competences, capacity and know how of the partner to implement the result of the project (max. 300 characters)	Marshal's Office governs the region and is responsible for social and economic development. It has strong experience in developing and evaluating the EU projects with use of ERDF, ESF and Community Programs and Initiatives like INTERREG, as well as managing EU funds. Recently we have finished and evaluated the project PRAXIS which was implemented within the framework of INTERREG IIIC.
Planned contribution of the partner to the project (max. 200 characters)	We are going to host one steering committee group, one study tour, give the input to progress and final report, prepare the website, newsletter, local publications and catalogue, taking part in tourism fairs, mapping the territory, pilot project.
Expected benefit of the partner from the project (max. 200 characters)	Preparation of the innovative tourism offer of the rural areas of Opolskie and combining it with offers in partners' regions, creating tools and best practise in developing tourism on niche areas.

Financial contribution		
Location of partner	Source of funding	Amount
EU partner within CENTRAL EUROPE	ERDF	86.156,00 €
	- out of which for activities in third Countries	
	Public co-financing	15.204,00 €
	Total Budget	101.360,00 €
	- out of which for activities in 3rd Countries (total costs)	
ERDF grant rate		85%



**PP6****Contact details**

Institution ( original language, official name)	Krajský úřad Ústeckého Kraje		
Institution ( official English translation)	Regional Authority of Ustecky region		
Address	Velká Hradební 48		
Postal code	400 02		
Town	Ústí nad Labem		
Country	Click here to Select	Czech Republic	
Region (NUTS1 )	Click here to Select	CESKA REPUBLIKA	
Region (NUTS2 )	Click here to Select	Severozapad	
Region (NUTS3 )	Click here to Select	Ústecký kraj	
Website	www.kr-ustecky.cz		
Contact person (Firstname, Surname)	Ms	Jaroslava	Kuszniruková
E-mail	kusznirukova.j@kr-ustecky.cz		
Phone (office)	+420 475 657 719		
Phone (mobile)	+420 603 192 615		
Fax	420.475.657.719		
Legal representative (Firstname, Surname)	Mr	Jiří	Šulc
Function	Governor		

**Institution profile**

Legal status	Public authority
Geographic level of activities	Regional
Thematic field of activities	Others
Functional type of partner	Public sector/ administration
Competences, capacity and know how of the partner to implement the result of the project (max. 300 characters)	Participation in project activities, meetings and workshops and development of project outputs
Planned contribution of the partner to the project (max. 200 characters)	The regional authority will work in comparison with its competences and with meet project aims, especially - the analyses of current status will be elaborated, transfer of experience.
Expected benefit of the partner from the project (max. 200 characters)	Promotion and development of respective area

**Financial contribution**

Location of partner	Source of funding	Amount
EU partner within CENTRAL EUROPE	ERDF	224.400,00 €
	- out of which for activities in third Countries	
	Public co-financing	39.600,00 €
	Total Budget	264.000,00 €
	- out of which for activities in 3rd Countries (total costs)	
ERDF grant rate		85%

**PP7****Contact details**

<b>Institution ( original language, official name)</b>	Società Consortile Langhe Monferrato Roero a r.l		
<b>Institution ( official English translation)</b>	Local Development Agency Langhe Monferrato Roero		
<b>Address</b>	Via Leopardi, 4		
<b>Postal code</b>	14100		
<b>Town</b>	Asti		
<b>Country</b>	Click here to Select	Italia	
<b>Region (NUTS1 )</b>	Click here to Select	NORD-OVEST	
<b>Region (NUTS2 )</b>	Click here to Select	Piemonte	
<b>Region (NUTS3 )</b>	Click here to Select	Asti	
<b>Website</b>	www.lamoro.it		
<b>Contact person (Firstname, Surname)</b>	Ms	Valentina	Scioneri
<b>E-mail</b>	genderalp@lamoro.it		
<b>Phone (office)</b>	0039-0141 532516		
<b>Phone (mobile)</b>			
<b>Fax</b>	0039 - 0141 532228		
<b>Legal representative (Firstname, Surname)</b>	Mr	Luigi	Carosso
<b>Function</b>	Lamoro's President		

**Institution profile**

<b>Legal status</b>	Public equivalent body
<b>Geographic level of activities</b>	Regional
<b>Thematic field of activities</b>	Innovation/ Knowledge/ Business
<b>Functional type of partner</b>	Intermediary services and training
<b>Competences, capacity and know how of the partner to implement the result of the project (max. 300 characters)</b>	La.Mo.Ro is a territorial development agency composed of almost 70 local entities, 3 chamber of commerce and 3 Provinces ( Asti, Alessandria and Cuneo). This is an important issue for transferring project results at a territorial and political level.
<b>Planned contribution of the partner to the project (max. 200 characters)</b>	La.Mo.Ro is experienced in European project management and in tourism issues. It could bring to the project its experience in trans national and national cooperation.
<b>Expected benefit of the partner from the project (max. 200 characters)</b>	La.Mo.Ro will benefit from from the exchange of information and experiences among partners in the field of tourism and sustainable development.

**Financial contribution**

Location of partner	Source of funding	Amount
EU partner within CENTRAL EUROPE	<b>ERDF</b>	196.500,00 €
	- out of which for activities in third Countries	
	Public co-financing	65.500,00 €
	Total Budget	262.000,00 €
	- out of which for activities in 3rd Countries (total costs)	
ERDF grant rate		75%

**PP8****Contact details**

<b>Institution ( original language, official name)</b>	Landkreis Forchheim - Wirtschaftsförderung, Kreisentwicklung		
<b>Institution ( official English translation)</b>	District Office Forchhheim - Department of Economic Development		
<b>Address</b>	Am Streckerplatz 3		
<b>Postal code</b>	91301		
<b>Town</b>	Forchheim		
<b>Country</b>	Click here to Select	Germany	
<b>Region (NUTS1 )</b>	Click here to Select	BAYERN	
<b>Region (NUTS2 )</b>	Click here to Select	Oberfranken	
<b>Region (NUTS3 )</b>	Click here to Select	Forchheim	
<b>Website</b>	www.lra-fo.de		
<b>Contact person (Firstname, Surname)</b>	Mr	Andreas	Rösch
<b>E-mail</b>	wirtschaftsfoerderung@lra-fo.de		
<b>Phone (office)</b>	+49 09191 86 - 507		
<b>Phone (mobile)</b>	D 0175 - 1614197		
<b>Fax</b>	+49 09191 86 - 88507		
<b>Legal representative (Firstname, Surname)</b>	Ms	Corinna	Frühwald
<b>Function</b>	employee of the district office		

**Institution profile**

<b>Legal status</b>	Public authority
<b>Geographic level of activities</b>	Regional
<b>Thematic field of activities</b>	Innovation/ Knowledge/ Business
<b>Functional type of partner</b>	Public sector/ administration
<b>Competences, capacity and know how of the partner to implement the result of the project (max. 300 characters)</b>	Landkreis Forchheim (district Forchheim) offers public services to the local people. It is the public administration / authority also responsible for local economic development and tourism. The know how is spreaded by an office for tourism ("Tourismuszentrale Fränkische Schweiz").
<b>Planned contribution of the partner to the project (max. 200 characters)</b>	Landkreis Forchheim contributes to communication, research and analyses, pilot projects and transnational partnership. It implements strategy and measures of rural village tourism.
<b>Expected benefit of the partner from the project (max. 200 characters)</b>	Exchange of strategy and experience at rural village tourism. Strengthening the local development and the future of remote villages facing demographic change.

**Financial contribution**

Location of partner	Source of funding	Amount
EU partner within CENTRAL EUROPE	<b>ERDF</b>	145.275,00 €
	- out of which for activities in third Countries	
	Public co-financing	48.425,00 €
	Total Budget	193.700,00 €
	- out of which for activities in 3rd Countries (total costs)	
ERDF grant rate		75%

PP9

#### Contact details

Institution ( original language, official name)	Univität für Bodenkultur		
Institution ( official English translation)	University of Natural Resources and Applied Life Sciences, Vienna		
Address	Peter-Jordanstraße 65		
Postal code	1190		
Town	Vienna		
Country	Click here to Select	Austria	
Region (NUTS1 )	Click here to Select	OSTÖSTERREICH	
Region (NUTS2 )	Click here to Select	Wien	
Region (NUTS3 )	Click here to Select	Wien	
Website	www.boku.ac.at		
Contact person (Firstname, Surname)	Ms	Alexandra	Jiricka
E-mail	alexandra.jiricka@boku.ac.at		
Phone (office)	0043-1-47654 7213		
Phone (mobile)			
Fax	0043-1-47654 7209		
Legal representative (Firstname, Surname)	Ms	Ulrike	Pröbstl
Function	Univ. Prof. deputy head of institute		

#### Institution profile

Legal status	Public equivalent body
Geographic level of activities	National
Thematic field of activities	Environment
Functional type of partner	Research / technology development
Competences, capacity and know how of the partner to implement the result of the project (max. 300 characters)	As a key player in tourism and recreation research our insitution provides a wide experience in the field of implementation, management, marketing and monitoring of sustainable tourism concepts. The development of tourism strategies which are compatible with nature conservation and social acceptable have been topic of several research and consulting projects in the last decade. Environmental education
Planned contribution of the partner to the project (max. 200 characters)	We provide the scientific background about concepts on sustainable tourism and governance models for local development. Thereby we help to elaborate suitable management models for villages in conversion, orienting themselves to sustainable tourism strategies.
Expected benefit of the partner from the project (max. 200 characters)	Exchange of know-how and best practice of governance and management of sustainable tourism development. Feed back of the practical implementation within the pilot activities which can encourage know-how transfer about good applicability of new technologies in tourism creation.

#### Financial contribution

Location of partner	Source of funding	Amount
EU partner within CENTRAL EUROPE	ERDF	201.090,00 €
	- out of which for activities in third Countries	
	Public co-financing	67.030,00 €
	Total Budget	268.120,00 €
	- out of which for activities in 3rd Countries (total costs)	
ERDF grant rate		75%



































### Information on Associated Institutions

If applicable, please list all institutions that will support the operation without financially contributing to it. Clearly relate them to one of the official partners of the operation.

No	Name of Institution	Partner	Country	Region
1				
2				
3				
4				
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				
21				
22				
23				
24				
25				
26				
27				
28				
29				
30				
31				
32				
33				
34				
35				
36				
37				
38				
39				
40				

## Section 5: Project budget

Table 4: Budget break down # 1

	WP 0	WP 1	WP 2	WP 3	WP 4	WP 5	WP 6	Total	%
Staff costs	9.000,00 €	287.400,00 €	118.900,00 €	219.909,00 €	251.460,00 €	234.800,00 €		1.121.469,00 €	44,94%
Administration cost		7.900,00 €	13.750,00 €	14.300,00 €	18.000,00 €	21.609,00 €		75.559,00 €	3,03%
External expertise		67.500,00 €	80.000,00 €	90.652,00 €	147.000,00 €	127.120,00 €		512.272,00 €	20,53%
Travel/accommodation		79.500,00 €	28.600,00 €	28.010,00 €	13.550,00 €	67.736,00 €		217.396,00 €	8,71%
Meetings and events		12.000,00 €	40.500,00 €	10.000,00 €	18.500,00 €	80.000,00 €		161.000,00 €	6,45%
Promotion costs	X	1.000,00 €	83.498,00 €	3.600,00 €	39.300,00 €	29.200,00 €		156.598,00 €	6,28%
Equipment	X	4.000,00 €	6.000,00 €	6.600,00 €	35.000,00 €	15.000,00 €		66.600,00 €	2,67%
Investments	X	X	X		184.678,00 €			184.678,00 €	7,40%
Other	X								
Total	9.000,00 €	459.300,00 €	371.248,00 €	373.071,00 €	707.488,00 €	575.465,00 €		2.495.572,00 €	
WP Reference Total	9.000,00 €	459.300,00 €	371.248,00 €	373.071,00 €	707.488,00 €	575.465,00 €		2.495.572,00 €	
%	0,36%	18,40%	14,88%	14,95%	28,35%	23,06%			

Table 5: Budget break down # 2

	WP 0	WP 1	WP 2	WP 3	WP 4	WP 5	WP 6	Total	%
Preparation phase	9.000,00 €	X	X	X	X	X	X	9.000,00 €	0,36%
Month 01-06	X	78.300,00 €	37.800,00 €	176.080,50 €	16.850,00 €	36.465,00 €		345.495,50 €	13,84%
Month 07-12	X	76.400,00 €	47.860,00 €	196.990,50 €	69.580,00 €	65.266,00 €		456.096,50 €	18,28%
Month 13-18	X	75.650,00 €	46.960,00 €	0,00 €	187.210,00 €	112.336,00 €		422.156,00 €	16,92%
Month 19-24	X	76.350,00 €	57.160,00 €	0,00 €	175.230,00 €	130.066,00 €		438.806,00 €	17,58%
Month 25-30	X	72.950,00 €	69.310,00 €	0,00 €	195.638,00 €	141.966,00 €		479.864,00 €	19,23%
Month 31-36	X	79.650,00 €	112.158,00 €	0,00 €	62.980,00 €	89.366,00 €		344.154,00 €	13,79%
Month 37-42	X								
Month 43-48	X								
Total	9.000,00 €	459.300,00 €	371.248,00 €	373.071,00 €	707.488,00 €	575.465,00 €		2.495.572,00 €	
WP Reference Total	9.000,00 €	459.300,00 €	371.248,00 €	373.071,00 €	707.488,00 €	575.465,00 €		2.495.572,00 €	
%	0,36%	18,40%	14,88%	14,95%	28,35%	23,06%			

Table 6: Budget break down # 3

	WP 0	WP 1	WP 2	WP 3	WP 4	WP 5	WP 6	Total	Partner Ref.	%
LP	5.000,00 €	112.900,00 €	87.250,00 €	7.400,00 €	126.200,00 €	118.000,00 €		456.750,00 €	456.750,00 €	18,30%
Partner 2		28.000,00 €	27.000,00 €	119.600,00 €	60.500,00 €	25.000,00 €		260.100,00 €	260.100,00 €	10,42%
Partner 3		69.400,00 €	31.000,00 €	20.500,00 €	77.500,00 €	49.250,00 €		247.650,00 €	247.650,00 €	9,92%
Partner 4	2.000,00 €	60.300,00 €	77.778,00 €	53.071,00 €	177.428,00 €	71.315,00 €		441.892,00 €	441.892,00 €	17,71%
Partner 5		20.300,00 €	23.000,00 €	15.000,00 €	18.760,00 €	24.300,00 €		101.360,00 €	101.360,00 €	4,06%
Partner 6		72.000,00 €	59.500,00 €	49.500,00 €	43.000,00 €	40.000,00 €		264.000,00 €	264.000,00 €	10,58%
Partner 7	2.000,00 €	32.500,00 €	26.000,00 €	37.500,00 €	42.000,00 €	122.000,00 €		262.000,00 €	262.000,00 €	10,50%
Partner 8		31.000,00 €	17.900,00 €	30.900,00 €	65.800,00 €	48.100,00 €		193.700,00 €	193.700,00 €	7,76%
Partner 9		32.900,00 €	21.820,00 €	39.600,00 €	96.300,00 €	77.500,00 €		268.120,00 €	268.120,00 €	10,74%
Partner 10										
Partner 11										
Partner 12										
Partner 13										
Partner 14										
Partner 15										
Partner 16										
Partner 17										
Partner 18										
Partner 19										
Partner 20										
Partner 21										
Partner 22										
Partner 23										
Partner 24										
Partner 25										
Total	9.000,00 €	459.300,00 €	371.248,00 €	373.071,00 €	707.488,00 €	575.465,00 €		2.495.572,00 €		
WP Reference Total	9.000,00 €	459.300,00 €	371.248,00 €	373.071,00 €	707.488,00 €	575.465,00 €		2.495.572,00 €		
%	0,36%	18,40%	14,88%	14,95%	28,35%	23,06%				

Table 7: Specification of budget line "External Expertise"

Work package	Description of "External expertise" to be subcontracted (max. 200 characters)	Contracting partner	Amount
Preparation			
Subtotal WP0			0,00 €

Management	External experts for project coordination	PP4: Bohemian S...	4.000,00 €
	Project administration, reporting - progress reports, financial management, technical support and assistance	PP6: Regional A...	30.000,00 €
	audit	LP: Autonomous Province of Trento	12.000,00 €
	audit	PP9: University...	4.500,00 €
	audit	PP2: University...	4.500,00 €
	Translation	PP5: Marshal's ...	2.500,00 €
	support for financial issues and action 1.3	PP7: Local Deve...	4.000,00 €
	audit	PP7: Local Deve...	6.000,00 €
Subtotal WP1			67.500,00 €
Communication	External expert with sufficient experience in promotion (presentation at fairs, edition of tourist catalogues)	PP3: Developmen...	10.000,00 €
	Ensuring IT services connected to the proper function of the IT network, internet connection, IT security, data storage, data backspacing etc; translations	PP4: Bohemian S...	10.000,00 €
	General lay out forms for communication activities; Web site construction and updating; necessary translations for contents	LP: Autonomous Province of Trento	20.000,00 €
	Experts subcontracted for analyses and publications development, graphic design and printing of brochures, translations	PP6: Regional A...	26.000,00 €
	Translation	PP9: University...	1.000,00 €
	translations and data gathering and transposing to common website.	PP5: Marshal's ...	5.000,00 €
	support organization of the local fair and translations.	PP7: Local Deve...	8.000,00 €
Subtotal WP2			80.000,00 €
WP3	External expert with sufficient experience in elaboration of analysis models and its implementation at local level	PP3: Developmen...	14.000,00 €
	Subcontracted for mapping the territories and analysis of the governance and strategic tools and upgrade and definition of new government and strategic tools	PP4: Bohemian S...	12.652,00 €
	Collection of data and elaboration and printing of analyses, research	PP6: Regional A...	37.000,00 €
	External experts in this work package will contribute to give a technical point of view and a support in mapping the territory and analysing local government tools	PP7: Local Deve...	15.000,00 €
	Analysis and research on rural tourism at region "Fränkische Schweiz"	PP8: District O...	4.000,00 €
	External expert for elaboration of analysis models and its implementation at local level	PP5: Marshal's ...	8.000,00 €
Subtotal WP3			90.652,00 €
WP4	External expert with sufficient experience in implementation of activities at local/regional level-good knowledge of pilot territory	PP3: Developmen...	30.000,00 €
	These costs will be subcontracted for author supervision and inspection of construction needed for pilot actions implementation	PP4: Bohemian S...	26.000,00 €
	Technical support and assistance in pilot project implementation, translation of the outputs	PP6: Regional A...	31.000,00 €
	External experts will support the pilot project implementation and will give a technical and professional point of view in testing and analysing results of the new governance model testing	PP7: Local Deve...	16.000,00 €
	Realisation and implementation of marketing activities at the two pilot projects	PP8: District O...	4.000,00 €
	Translation of local reports	LP: Autonomous Province of Trento	3.000,00 €
	Feasibility studies for pilot projects	LP: Autonomous Province of Trento	20.000,00 €
	Programming software for PDAs (personal digital assistant) foreseen under investments	PP9: University...	10.000,00 €
	Technical support and assistance in pilot project implementation	PP5: Marshal's ...	7.000,00 €
Subtotal WP4			147.000,00 €

WP5	External expert with sufficient experience in organising study visits, training courses, workshops and festivals	PP3: Developmen...	23.250,00 €
	External expertise will ensure external services needed for lectures giving during the training courses	PP4: Bohemian S...	870,00 €
	Training courses for the target groups: businessmen, disadvantaged categories and administrators.	PP5: Marshal's ...	6.000,00 €
	Lecturers, translating, interpreting,	PP6: Regional A...	9.000,00 €
	External experts in this work package will provide support in organising and managing training courses and workshops	PP7: Local Deve...	35.000,00 €
	travels for external consultants for workshops	LP: Autonomous Province of Trento	4.000,00 €
	Experts for training courses	LP: Autonomous Province of Trento	16.000,00 €
	Legal expert supporting vital villages association establishment	LP: Autonomous Province of Trento	5.000,00 €
	Tourist market expert for territorial promotional products to be jointly developed for vital villages association	LP: Autonomous Province of Trento	20.000,00 €
	Translation of local documents produced for territorial promotion	LP: Autonomous Province of Trento	6.000,00 €
	Expertise required for training courses and transnational workshop	PP9: University...	2.000,00 €
Subtotal WP5			127.120,00 €
WP6			
Subtotal WP6			0,00 €
TOTAL			512.272,00 €

Table 8: Specification of budget line "Other"			
Work package	Description of "Other" costs items (max. 200 characters)	Responsible partner	Amount
Management			
Subtotal WP1			0,00 €
Communication			
Subtotal WP2			0,00 €
WP3			
Subtotal WP3			0,00 €
WP4			
Subtotal WP4			0,00 €
WP5			
Subtotal WP5			0,00 €
WP6			
Subtotal WP6			0,00 €
TOTAL			0,00 €

Table 9: Specification of budget line "Equipment"			
Work package	Description of equipment (max. 200 characters)	Contracting partner	Amount

Management	3 notebooks as basis for project management, administration and communication within the project + IT technical and network equipment necessary to ensure proper function of LAN network	PP4: Bohemian S...	4.000,00 €
Subtotal WP1			4.000,00 €
Communication	1 Computer, 1 printer, 1 projector	PP5: Marshal's ...	3.000,00 €
	2 PC and software for project partner	PP6: Regional A...	3.000,00 €
Subtotal WP2			6.000,00 €
WP3	Software XLSTAT; 2 laptops; 2pc with webcam; 1 printer; 1 digital recorder;	PP2: University...	6.600,00 €
Subtotal WP3			6.600,00 €
WP4	2 tourist info points (one for pilot areas) 2 wooden rest places, 4 tourist infotables	PP3: Developmen...	30.000,00 €
	it is one PC (incl. hard- and software), one monitor, Internet Access and Web Hosting	PP8: District O...	5.000,00 €
Subtotal WP4			35.000,00 €
WP5	Small tourist equipment: tent/gazebo that will be used for hosting events (presentation of project and project results, fairs, workshops, and other events connected with the project)	PP3: Developmen...	10.000,00 €
	Equipment for training courses (2 laptops and 1 photocopy machine)	PP7: Local Deve...	5.000,00 €
Subtotal WP5			15.000,00 €
WP6			
Subtotal WP6			0,00 €
TOTAL			66.600,00 €

**Table 10 Specification of budget line "Investment"**

<b>Investment N° 1</b>	
Work Package	WP4
Total costs	60.000,00 €
Partner in charge	LP: Autonomous Province of Trento
Location. Please select the NUTS II region in which the investment will be located	Provincia Autonoma Trento
<b>General description</b> Provide an overall description of the proposed investment (max. 3 x 1.000 characters)	
feasibility studies foreseen in wp4 will define the content of the pilot projects whose aim is to test the governance model developed. Some financial resources of the pilot project will be used for minor investments that in the pilot projects will guarantee the promotion of local cultural and traditional heritage (historical paths and buildings, craftsmanship, natural resources and traditional productions) Investment will concentrate on small infrastructure refurbishment actions on existing buildings or paths in order to promote them as part of new local tourism offer, which will be the field of intervention of pilot projects	
<b>Who is benefiting?</b> Who is (financially, content-wise) benefiting from this Investment? (max. 1.000 characters)	
Local residents and possible new forms of entrepreneurship and economic activities will benefit from an improved attractiveness of the territories and a wider number of tourists	
<b>Use of outputs and contribution to WP objectives.</b> Explain how you are going to use your investment in order to meet the WP's objective. What do you do with the output, once it has been delivered?. Describe any kind of leverage effects or follow up activities. Explain how this Investment contributes to achieving the Work Package objectives it relates to. (max. 3 x 1.000 characters)	



<p>The minor investments will be used in order to give visibility and re-adapt existing infrastructures such as historical and traditional buildings, natural and artistic paths, to reach an improved attractiveness and better economic and social competitiveness of the territories; investments will be part of pilot project actions foreseen as tests for the implementation of new territory governance approach for local administrators and stakeholders. The results of pilot projects, will be analysed and compared to those of other partners, in order to produce a general governance model whose application will be promoted in partners territories and by the association of vital villages towards its future members</p>
<p><b>Expected Impact</b> Specify the expected impact this investment will have in particular on different (policy) levels (i.e. local, regional, national and transnational level) (max. 3 x 1.000 characters)</p> <p>The investment will be an important component for the practical realization of pilot projects, contributing to testing the governance model developed at a local level, involving private and public sector shared actions for the implementation of territorial development strategy. They should test the capacity of local stakeholders identified by the project to jointly define and implement an action plan based on sustainable tourism field, in order to produce a repeatable model to be used in the partners territories and abroad. A new governance approach will be disseminated and assumed by local stakeholders.</p>
<p><b>Transnational added value</b> What is transnational of the investment and how does it create an added value through transnational cooperation?. How is the experience used after the project? (max. 3 x 1.000 characters)</p> <p>The approach tested in the pilot project, which foresees investments, will be highly compared to the partners pilot projects and shared through the actions foreseen in wp5 (study visits and workshops). A comparison of results and the production of a transnational governance model, together with specific suggestions on possible tourism development offer, will be the main transnational contribution of investments</p>
<p><b>Sustainability</b> Provide explanations on the strategy/plan to technically and financially sustain the investment after the end of co-financing. (max. 3 x 1.000 characters)</p> <p>The state of infrastructure deriving from restoration and refurbishment will be maintained in the future, through the resources that territories will be able to get from the improved tourism flows, given that the implementation of new governance model on local tourism offer in the future will be based on the use and promotion of those infrastructures (buildings, paths).</p>

<b>Timeframe</b>	<b>Start date</b>	<b>End date</b>	<b>Duration</b>
Specify the start and end date.	1 2010	3 2010	3

Provide a split of costs related to the proposed investment. Should works be involved, include costs for manpower and for construction materials separately. Specify also any physical object that should be purchased in the framework of the proposed investment, providing as well its quantification.

Specification of costs:	Amount
Infoposter and information facilities (thematic tables - information points)	14.000,00 €
plates, marking systems for buildings and natural and historical paths	4.000,00 €
small infrastructure refurbishment actions on existing buildings or paths (manpower and construction material)	42.000,00 €

<b>Investment N° 2</b>	
Work Package	WP4
Total costs	105.678,00 €
Partner in charge	PP4: Bohemian S...
<b>Location.</b> Please select the NUTS II region in which the investment will be located	
Severozapad	
<b>General description</b>	
Provide an overall description of the proposed investment (max. 3 x 1.000 characters)	
<p>The main subject of the investment is sacral architecture of Bohemian Switzerland, in particular in the villages of Krásná Lipa, Doubice, Mikulášovice etc. They are mainly small crosses, wooden and rock chapels, small scale statues that are scattered over the area of the National Park region most of them coming from 18, 19, exceptionally 20th century. Mostly only relics of them have been preserved up today, either only broken prostrated sandstone blocks or empty rock chapels without decoration or torsos of individual sacral memorials. The localities were devastated after the Second World War and has not been used since then, a specific kind of a brownfield, as deprived place not available for a man today (though standing close to tourist paths and intersections). The investment should ensure revitalization of this culture heritage and after project documentation is ready to complete the reconstruction of the most important pieces of sacral architecture in the area.</p>	
<p>Smaller parts of the investment will be used for revitalization of selected and recognised small sacral heritage like old Peace Crosses located lonely within the landscape of the Bohemian Switzerland and also very devastated but still these relics make this region visually so magical and mysterious and at the same time represent forgotten history and stories that could be interesting for visitors and local inhabitants as well. The investment is accompanied by the visible marking guiding system helping visitors to orient themselves, to educate them by providing the relevant texts and pictures and finally enabling the sponsors (EC) to be visible in accordance with requests of the visibility guidelines</p>	
<b>Who is benefiting?</b>	
Who is (financially, content-wise) benefiting from this investment? (max. 1.000 characters)	
<p>It will be the municipalities of Bohemian Switzerland and Catholic Church as the owners of the described culture heritage and land where it is situated, which will financially benefit from this investment. As for the other kind of benefit, the revitalised sacral architecture will offer new opportunities for local inhabitants - walking and rest place for seniors, handicapped people and parents with children (sacral architecture is either situated in tourist areas or in the areas of small villages - often on paths where local go for weekend strolls). It will start to attract the pilgrims again - the spiritual and pilgrimage tradition will be restored. But especially the investment is in accordance with the long-term vision of the villages and National Park administration like a sustainable tourism attractive locality and the investment can help attract more visitors and make them stay longer within the locality with the positive impact on local entrepreneurial and other activities of local inhabitants.</p>	
<b>Use of outputs and contribution to WP objectives.</b>	
Explain how you are going to use your investment in order to meet the WP's objective. What do you do with the output, once it has been delivered?. Describe any kind of leverage effects or follow up activities. Explain how this investment contributes to achieving the Work Package objectives it relates to. (max. 3 x 1.000 characters)	
<p>In accordance with the WP4 objectives and outputs, the realisation project team will involve local stakeholders for management and supervision of this pilot investment. The investment will be discussed and regularly communicate also at the transnational level in order to get other innovative tourism proposals within the partnership. The partnership will share the experience how to promote the traditional activities (here the experiment with the pilgrimage tradition restoration), how it serves</p>	
<p>to the models for sustainable development (here the experiment of how to spread visitors outside the core zone of National Park and so decrease their negative impact on the nature and simultaneously increase the positive impact on the local economy by attracting them to the new object of their interest etc.), how this product can be marketed for territorial tourists and how the attention to culture and forgotten culture heritage is taken and how vital it can be nowadays.</p> <p>It has been decided that two pilot projects should be implemented. The first pilot</p>	
<p>investment action will be the reconstruction of small crosses located inside the landscape to be restored and made visible. After these investments are finished, they will be highly dedicated to be made visible for general public and media and become a part of the new and innovative tourism packages developed by the PBO and focusing on a new target group of mainly spiritually based visitors. The offers will contain mix of activities and attractions relevant for this kind of visitors contributing to the sustainable impact of rural and mountain tourism into the region. As for the maintaining the revitalised places, it is the National Park Administration which is ready to commit itself for long-term maintaining of the resulted outputs, which will be done within the framework of regular care of public places in the national park region. Regular maintaining will be ensured by National Park staff and Technical services of individual municipalities.</p>	

<b>Expected Impact</b>			
Specify the expected impact this investment will have in particular on different (policy) levels (i.e. local, regional, national and transnational level) (max. 3 x 1.000 characters)			
<p>Local level:</p> <p>As said, the investment is in accordance with the long-term vision of the National Park Administration and its municipalities like a sustainable tourism attractive locality and the pleasant place for quality life of local inhabitants. It will serve for walking and rest place for seniors, handicapped people and parents with children. The investment will further improve the attractiveness of the place, create place for restoration of the spiritual and pilgrimage tradition and will attract more visitors and spiritually based pilgrims, make them stay longer within the locality, which all together could have positive indirect impact on local entrepreneurial and other activities of local inhabitants. The aesthetical function of the investment involving the life on the local level should also be mentioned.</p> <p>Regional level:</p>			
<p>The rural region of Bohemian Switzerland is situated in former Sudety Land, it remains structurally affected with low developed infrastructure, high percentage of unemployment (18%) and low level of university educated people among local inhabitants (2%). The state of culture landscape and heritage objects corresponds to the total state of the region. It is caused not only by the former communist regime but the main source of this state can be put to time after Second World War when indigenous German inhabitants living here for years were displaced and new Czech inhabitants have been lacking in rooted relationship to the landscape, history, tradition, church and other culture symbols and let them fall into disrepair</p>			
<p>The attention paid to the care of this forgotten heritage will restore and rebuild also the proud of regional inhabitants on the places they live and improve their, historical awareness. It will serve as a positive example for other similarly forgotten and deprived places within the region, so the investment could also cause the multiplicity effect. Transnational level</p> <p>On the transnational level the investment could inspire similar solution of how to take care of deprived culture heritage and stimulate similar innovative tourism products.</p>			
<b>Transnational added value</b>			
What is transnational of the investment and how does it create an added value through transnational cooperation?. How is the experience used after the project? (max. 3 x 1.000 characters)			
<p>The approach of the investment and the way of implementation and promotion will be then highly dependent on the lectures and experiences given and gained during the participation on the transnational partnership. So the transnational partnership continues results will influence fundamentally this investment - how exactly the restored locality will be used in future, whether to divide the area into different parties - for example upper sacral place and lower rest tourist place, how to restore it from the artistic point of view (make it as replica, or partly reconstruct it, or used modern creation or just make a reverent reminder of expired pilgrim spiritual place of it, how to communicate it to the public, how to use it for tourism packages, who is the most suitable target groups etc.</p>			
<p>All these question will be solved and discussed within the transnational partnership by means of sharing the experiences with similar areas of interest ( i.e. marginal areas, which have not yet been developed in terms of tourism, with unexplored potential), the best way how to use it for tourism purposes, sharing information on the partnership areas like identification of similar tourist resources, socio-economic situation, tourism facilities and services proposed, how to promote both the cultural, natural and landscape wealth and of the local tradition. By comparison of best practice among the different territories of the partnership and within the single areas examined, the best solution will be selected to be used for this investment, and on the contrary, this investment can serve then as the best practice for multiplicity effects on the transnational level.</p>			
<b>Sustainability</b>			
Provide explanations on the strategy/plan to technically and financially sustain the investment after the end of co-financing. (max. 3 x 1.000 characters)			
<p>As for the maintaining the revitalised places after the end of co-financing, it is the National Park Administration which is ready to committ itself for long -term maintaining of the resulted outputs, which will be done within the framework of regular care of public places and green vegetation in the property of the National Park and its municipalities. Regular maintaining will be ensured by Technical Services of the municipalities or the National Park staff, which are employed for this purpose, next to the permanent employees, also tens of seasonal workers within the framework of the public benefit jobs. These people are hired from the employment bureau every year and the care of this project investment will be reflected in their job description.</p>			
<b>Timeframe</b>	<b>Start date</b>		<b>End date</b>
Specify the start and end date.	10	2009	9 2010
			12

Provide a split of costs related to the proposed investment. Should works be involved, include costs for manpower and for construction materials separately. Specify also any physical object that should be purchased in the framework of the proposed investment, providing as well its quantification.

Specification of costs:	Amount
The cleaning and revitalisation of the territory, ground work, trails, availability, seeds and plants for outplanting	12.678,00 €
Construction materials (sandstone, basalt, sand...)	40.000,00 €
Costs for manpower (artists, stonemasons, workers, gardeners.	35.000,00 €
Peace Crosses restoration spread differently in the landscape	15.000,00 €
Infoposter notices and marking system guiding the visitors	3.000,00 €

<b>Investment N° 3</b>		
Work Package	WP4	
Total costs	19.000,00 €	
Partner in charge	PP9: University...	
Location. Please select the NUTS II region in which the investment will be located		Burgenland
<b>General description</b>		
Provide an overall description of the proposed investment (max. 3 x 1.000 characters)		
<p>As pilot action we want to create a new tourism offer using a PDA in the pilot area. We will develop and install a outdoor theme trail using a PDA. The PDA is capable to provide more information compared to traditional sign boards and deliver information tailored to specific user groups. Therefore we have to invest in several PDAs. The PDA's will stay in the region after the project to run this new tourism offer. To make the trail useable for several visitors we will need about 20 s - costs for one PDA are about 800 - 1200€.</p>		
<b>Who is benefiting?</b>		
Who is (financially, content-wise) benefiting from this investment? (max. 1.000 characters)		
<p>The community where the trail will be implemented will benefit from this new attractive tourism offer. Locals such as women and youth will be trained in the use and maintenance (updating new information) of the devices.</p>		
<b>Use of outputs and contribution to WP objectives.</b>		
<p>Explain how you are going to use your investment in order to meet the WP's objective. What do you do with the output, once it has been delivered?. Describe any kind of leverage effects or follow up activities. Explain how this investment contributes to achieving the Work Package objectives it relates to. (max. 3 x 1.000 characters)</p>		
<p>The investment is a very important part to develop the pilot action. The acceptability by tourists of using modern technology for a theme trail instead of the typical sign boards will be evaluated. The results of the evaluation will show if tourists accept this kind of infrastructure. If the installation of such a new type of theme trail is successful it could be a role model for other regions in Austria and Europe.</p>		
<b>Expected Impact</b>		
Specify the expected impact this investment will have in particular on different (policy) levels (i.e. local, regional, national and transnational level) (max. 3 x 1.000 characters)		
<p>The investment will be an important part for the practical realization of the pilot project. The implementation of this new tourism infrastructure could be a positive example for other regions in Austria and Europe.</p>		

Transnational added value

What is transnational of the investment and how does it create an added value through transnational cooperation?. How is the experience used after the project? (max. 3 x 1.000 characters)

The experience during developing this pilot project, the acceptance by tourists, the advantages and disadvantages of such an tourism offer and the adaptability in similar regions and countrys will be an important part of the transnational meetings and workshops.

Sustainability

Provide explanations on the strategy/plan to technically and financially sustain the investment after the end of co-financing. (max. 3 x 1.000 characters)

The pilotregion can use the PDAs after the end of project and offer this implemented theme trail for tourists. The community can rent the PDA's an can create in this way some income. Locals will benefit from this offer - income opportunities, increased knowledge about and familiarity with new technologies will be the result

Timeframe	Start date		End date		Duration
Specify the start and end date.	1	2010	12	2010	12

Please provide a split of costs related to the proposed investment. Should works be involved, include costs for manpower and for construction materials separately. Please specify also any physical object that should be purchased in the framework of the proposed investment, providing as well its quantification.

Specification of costs:	Amount
20 PDA (PERSONAL DIGITAL ASSISTANTS)	19.000,00 €

Investment N°	4
Work Package	
Total costs	0,00 €
Partner in charge	

Location. Please select the NUTS II region in which the investment will be located

General description

Provide an overall description of the proposed investment (max. 3 x 1.000 characters)

<b>Who is benefiting?</b> Who is (financially, content-wise) benefiting from this Investment? (max. 1.000 characters)
<b>Use of outputs and contribution to WP objectives.</b> Explain how you are going to use your investment in order to meet the WP's objective. What do you do with the output, once it has been delivered?. Describe any kind of leverage effects or follow up activities. Explain how this Investment contributes to achieving the Work Package objectives it relates to. (max. 3 x 1.000 characters)
<b>Expected Impact</b> Specify the expected impact this investment will have in particular on different (policy) levels (i.e. local, regional, national and transnational level) (max. 3 x 1.000 characters)
<b>Transnational added value</b> What is transnational of the investment and how does it create an added value through transnational cooperation?. How is the experience used after the project? (max. 3 x 1.000 characters)

Sustainability  
Provide explanations on the strategy/plan to technically and financially sustain the investment after the end of co-financing. (max. 3 x 1.000 characters)

Timeframe	Start date	End date	Duration
Specify the start and end date.			

Please provide a split of costs related to the proposed investment. Should works be involved, include costs for manpower and for construction materials separately. Please specify also any physical object that should be purchased in the framework of the proposed investment, providing as well its quantification.

Specification of costs:	Amount

Investment N°	5
Work Package	
Total costs	0,00 €
Partner in charge	

Location. Please select the NUTS II region in which the investment will be located

General description  
Provide an overall description of the proposed investment (max. 3 x 1.000 characters)

Who is benefiting?  
Who is (financially, content-wise) benefiting from this investment? (max. 1.000 characters)

<b>Use of outputs and contribution to WP objectives.</b> Explain how you are going to use your investment in order to meet the WP's objective. What do you do with the output, once it has been delivered?. Describe any kind of leverage effects or follow up activities. Explain how this Investment contributes to achieving the Work Package objectives it relates to. (max. 3 x 1.000 characters)
<b>Expected Impact</b> Specify the expected impact this investment will have in particular on different (policy) levels (i.e. local, regional, national and transnational level) (max. 3 x 1.000 characters)





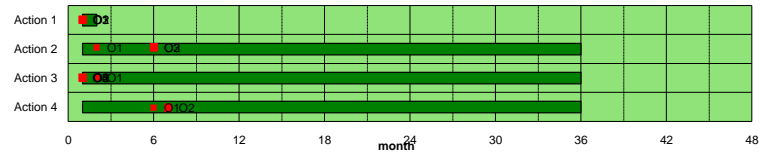




---

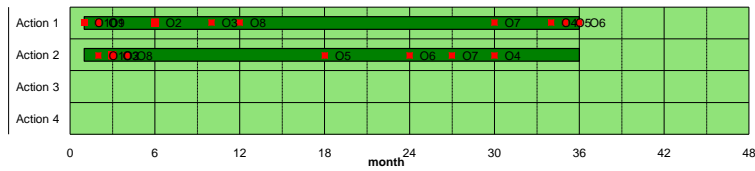
## Timeline of Work Packages

Work package 1		
	Start date	End date
Action 1	1	2
Action 2	1	36
Action 3	1	36
Action 4	1	36



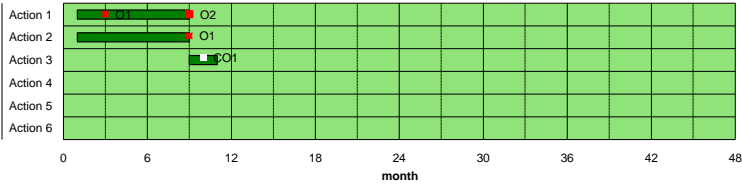
Budgets per Period	78.300,00 €	76.400,00 €	75.650,00 €	76.350,00 €	72.950,00 €	79.650,00 €	0,00 €	0,00 €
--------------------	-------------	-------------	-------------	-------------	-------------	-------------	--------	--------

Work package 2		
	Start date	End date
Action 1	1	36
Action 2	1	36
Action 3	0	0
Action 4	0	0



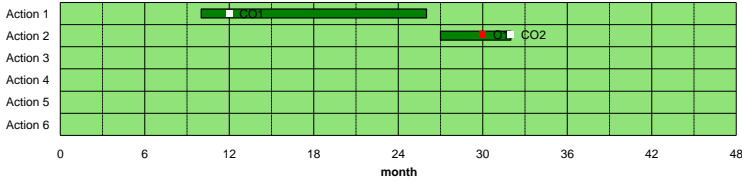
Budgets per Period	37.800,00 €	47.860,00 €	46.960,00 €	57.160,00 €	69.310,00 €	112.158,00 €	0,00 €	0,00 €
--------------------	-------------	-------------	-------------	-------------	-------------	--------------	--------	--------

Work package 3		
	Start date	End date
Action 1	1	9
Action 2	1	9
Action 3	9	11
Action 4	0	0
Action 5	0	0
Action 6	0	0



Budgets per Period	176.080,50 €	196.990,50 €	0,00 €	0,00 €	0,00 €	0,00 €	0,00 €	0,00 €
--------------------	--------------	--------------	--------	--------	--------	--------	--------	--------

Work package 4		
	Start date	End date
Action 1	10	26
Action 2	27	32
Action 3	0	0
Action 4	0	0
Action 5	0	0
Action 6	0	0



Budgets per Period	16.850,00 €	69.580,00 €	187.210,00 €	175.230,00 €	195.638,00 €	62.980,00 €	0,00 €	0,00 €
--------------------	-------------	-------------	--------------	--------------	--------------	-------------	--------	--------

